D.T. FARROW CHICKERIES

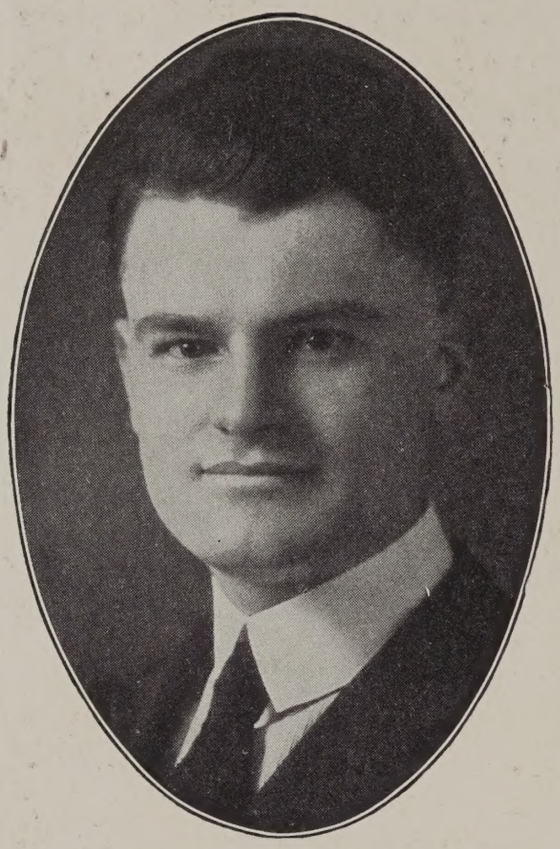
PEORIA-ILLINOIS

"The sooner they lay... the quicker they pay"

DIRECT FROM
HATCHERY TO CUSTOMER

FARROW CHIX FOR SUCCESS

9th Season



Contents of this Catalog copyrighted 1924 by D. T. Farrow

D. T. FARROW,

Proprietor D. T. Farrow Chickeries, Peoria, Illinois

In behalf of the D. T. Farrow Chickeries, I wish to express thanks for the nice business that has come to us through the more than 60,000 people to whom I have had the privileges of shipping chicks during the past 8 years.

In 1916, thru a friend, I was induced to try my hand at the poultry business and started a White Leghorn farm as the result of this inducing. My object was to sell hatching eggs from the best stock I had or could get for this purpose. I advertised these eggs, but received little encouragement in the way of orders. It then occurred to me to hatch chicks for myself and have broilers. This I did, and while the machines were setting—full of eggs—I placed an advertisement in the Peoria Journal about Baby Chicks. The next day after the advertisement appeared, a man came along and bought the chicks that were to hatch. Well, this was certainly encouraging—to sell the chicks before they hatched. I then bought more machines. My first machines held 140 eggs each—there were two of them. I kept on buying machines until I had 22 small machines and hatched that season 2,500 chicks.

At the close of the season, I became convinced that the people wanted Farrow Chix ready hatched, and not hatching eggs. Calls came in for other breeds, so I added until we now have ten of the best selling breeds of chicks to be found.

Some of my first customers are still with me and I trust they will continue. The demand keeps up and each season progress has been manifested. Our customers make this possible and I want to take this occasion to thank all of you and trust you will come back year after year. As you read this catalog thru you will learn something of the magnitude of the poultry business.

D. T. FARROW, Proprietor, D. T. Farrow Chickeries.

Our Financial Reliability

MERCHANTS AND ILLINOIS NATIONAL BANK
OF PEORIA
CAPITAL $500,000 SURPLUS AND PROFITS $500,000

FERD. LUTHY, CHAIRMAN BOARD OF DIRECTORS
WM. C. WHITE, PRESIDENT
A. S. OAKFORD, VICE PRESIDENT
HON. GEORGE T. PAGE, VICE PRESIDENT
FRANK FISCHER, VICE PRESIDENT
JOHN W. McDOWELL, VICE PRESIDENT
JOHN B. BARTHOLOMEW, VICE PRESIDENT
JOHN C. PADDOCK, CASHIER
C. J. SEEHAAS, ASSISTANT CASHIER
GEO. L. LUTHY, ASSISTANT CASHIER
J. W. LUKE AUDITOR

PEORIA, ILL.

March 5th, 1923.

To Whom It May Concern:-

The D. T. Farrow Chickeries operating a large plant here are valued customers of ours. Mr. Farrow has been in the business for a number of years with excellent success, and we regard him as a man of good business ability and strict integrity.

He started a number of years ago in a very small way and largely through his own efforts has brought the business to its present extensive proportions.

We believe that order entrusted to him will receive conscientious consideration.

Very truly yours,

Wm C White

President

WCW AIT

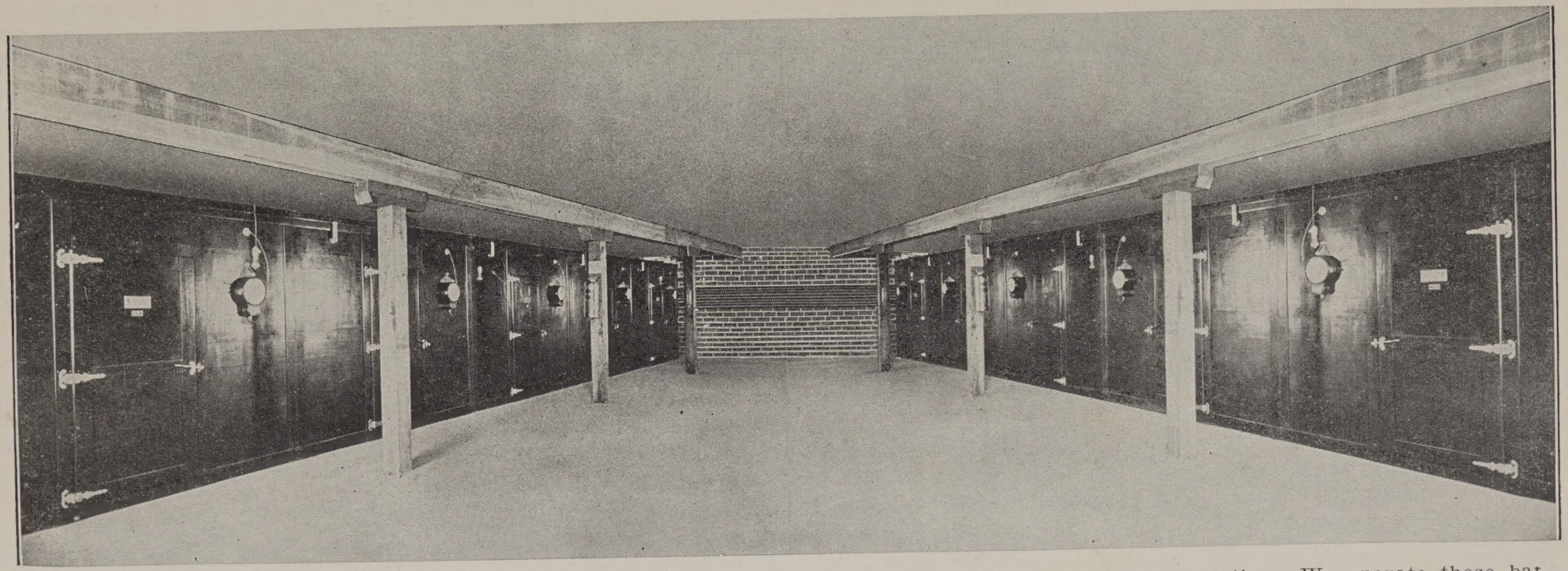
BIRTHPLACE OF MANY FARROW CHIX

MAIN OFFICE AND HATCHERY OF D. T. FARROW CHICKERIES, PEORIA, ILL.

Total capacity all hatcheries more than 530,000 eggs a setting or 2,500,000 chix a season

The largest building in the world devoted to baby chick business and the second largest chick production in the world.

FARROW CHIX
FOR SUCCESS



INTERIOR VIEW OF D. T. FARROW CHICKERIES—Picture shows batteries of Smith machines in operation. We operate these batteries with large steam boilers and each boiler has more than 235,000 eggs under incubation. Each door represents a room and each room will hold 47,000 eggs. Each room has a thermometer on the outside which indicates the temperature every minute of the day and night. Our capacity, 530,000 eggs each setting or more than 2½ million chicks each season.

D. T. FARROW CHICKERIES
PEORIA ... ILLINOIS

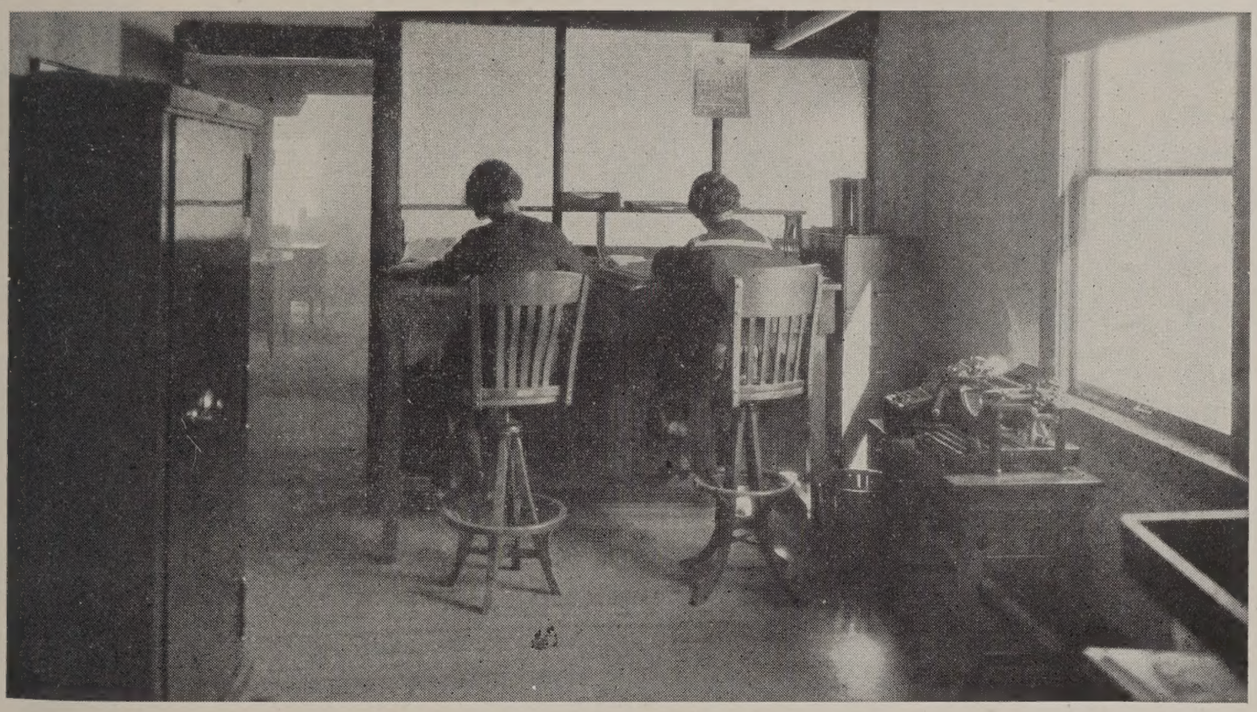
FARROW CHIX
FOR SUCCESS

View Showing Part of Our General Offices. A large office force is at your disposal. Orders and inquiries are carefully handled and answered within as quick a time as possible. We have the latest equipment in office supplies to insure the proper handling of such matters. Several small private offices are seen in the rear.

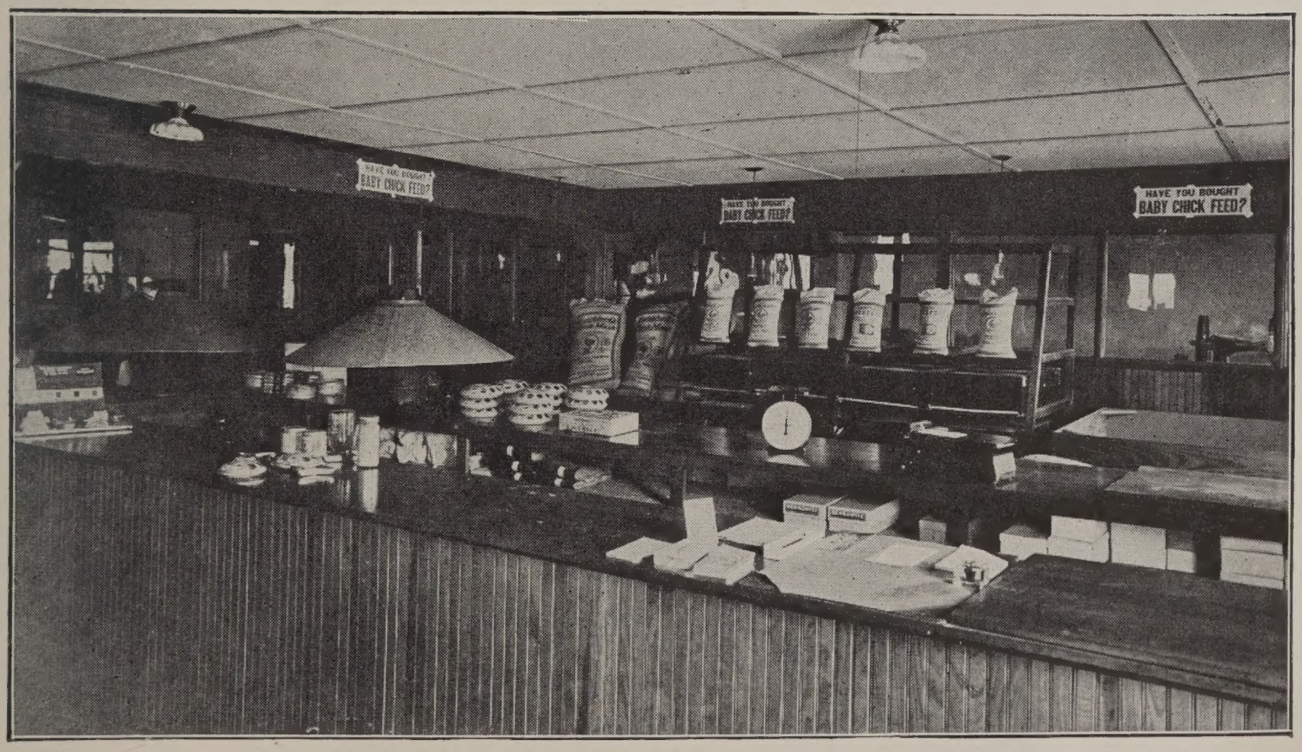
D. T. FARROW CHICKERIES
PEORIA ... ILLINOIS

FARROW CHIX
FOR SUCCESS

D. T. FARROW CHICKERIES



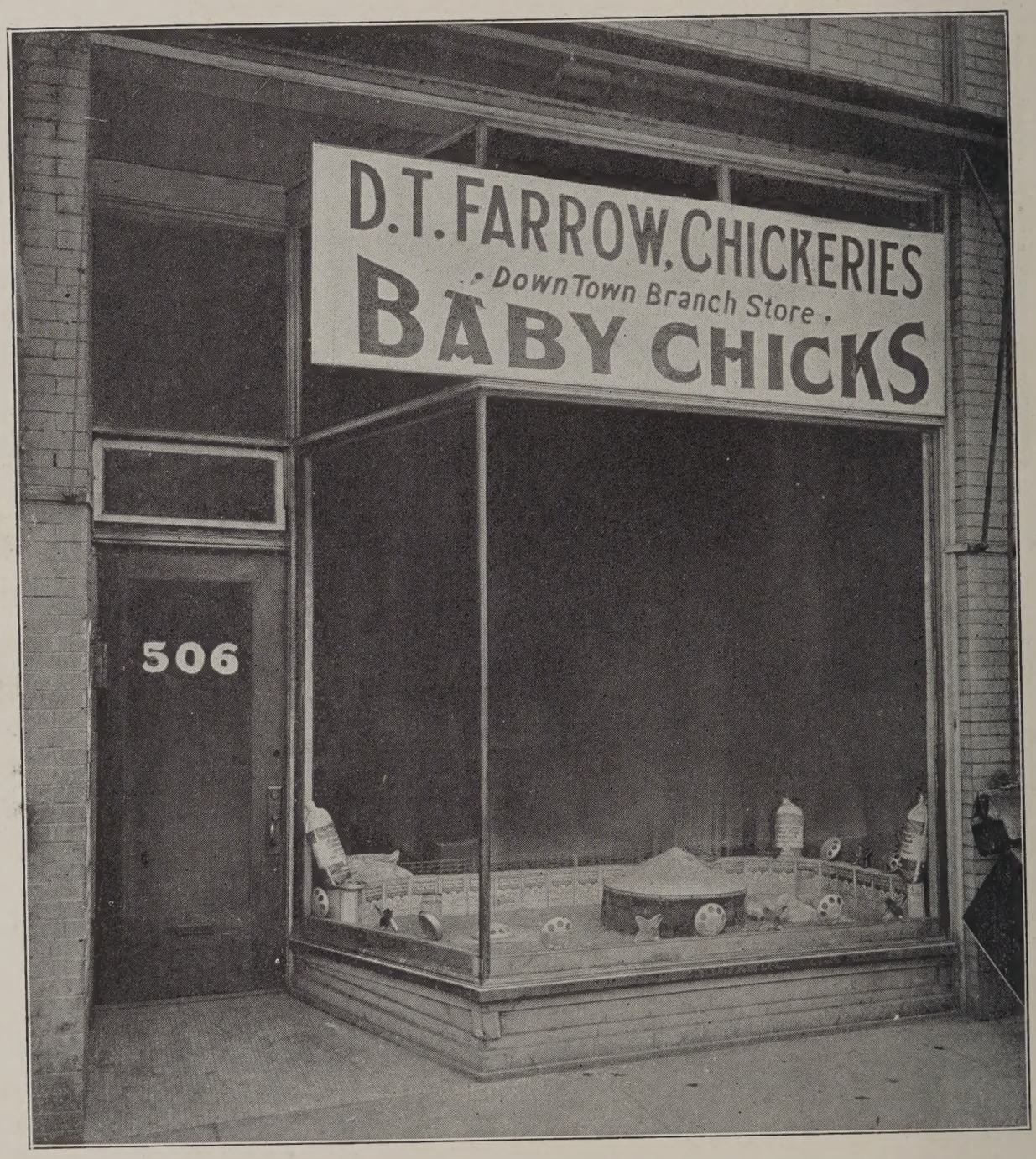
Bookkeeping Department, D. T. Farrow Chickeries



CHICKERIES SALES ROOM. At the Chickeries we maintain a sales department for customers who call for chix. We carry a full line of baby chick supplies to enable our customers to raise Farrow Chix to maturity.

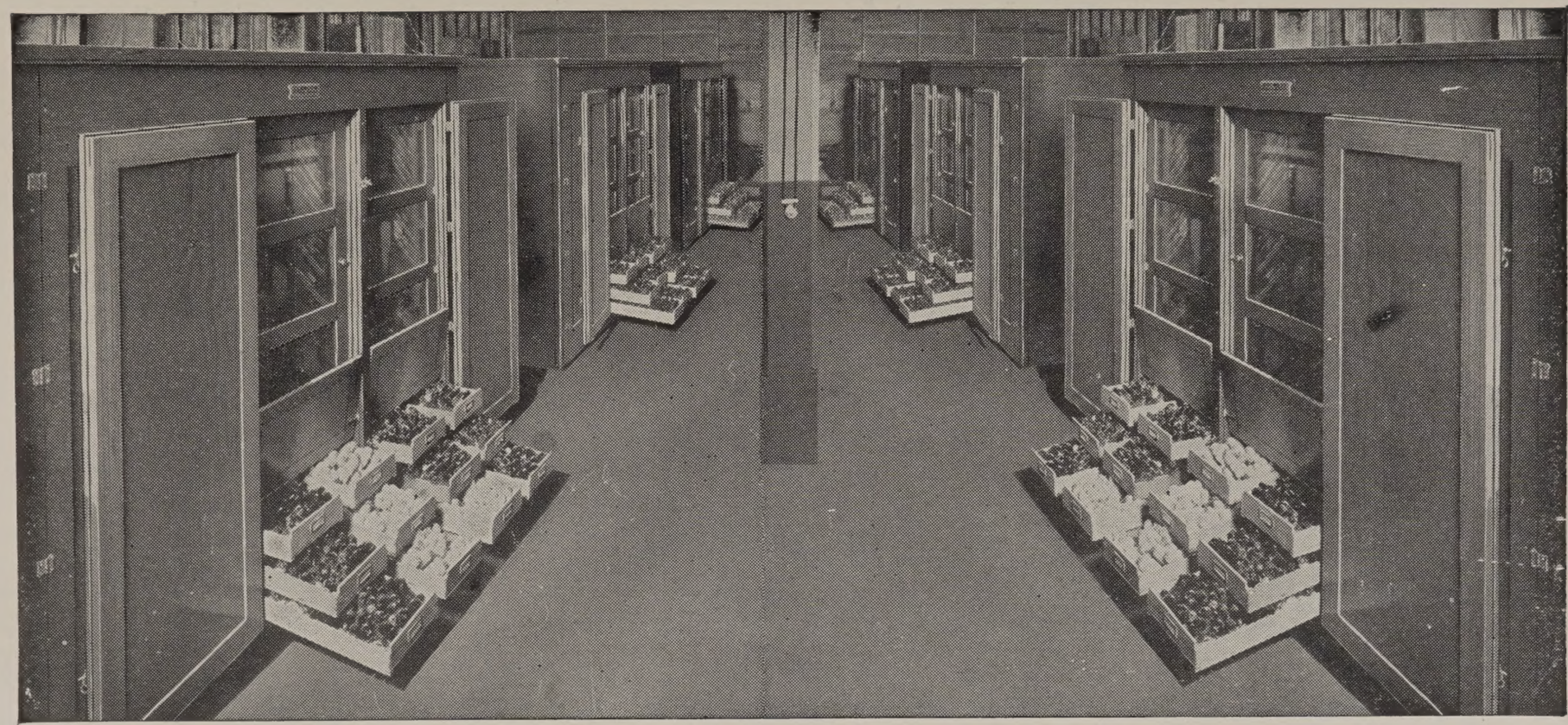
D. T. FARROW CHICKERIES
PEORIA ~·~ ILLINOIS

PEORIA, ILL., BRANCH STORE



This store is maintained for our down town store customers. In this store a large supply of feed and devices for chix are sold.

FARROW CHIX
FOR SUCCESS



Order Farrow Chix and have early layers.

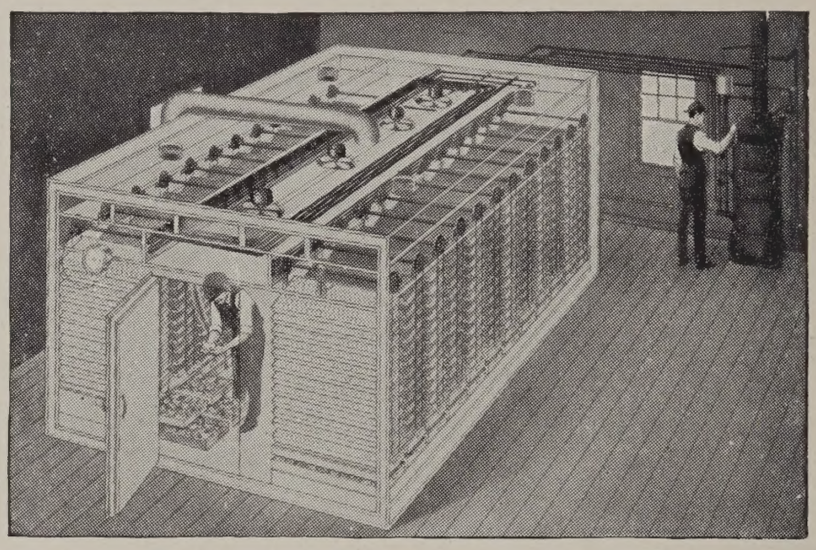
The sooner they lay; the quicker they pay. A battery of Buckeye Incubators. We use as part of our equipment the Buckeye machine. They really and truly produce the big, fine kind of chix.

D. T. FARROW CHICKERIES
PEORIA ... ILLINOIS

FARROW CHIX
FOR SUCCESS

FARROW CHIX
Hatched in the World's Greatest Hatching Machines

Vigorous, Big, Healthy Pure Bred Baby Chicks



Developed from Heavy Laying, Quick Growing Stock

Our hatchery is equipped with the great 47,000 egg and 19,500 egg incubators, the master hatching machines.

The above picture represents one of the 47,000 egg machines, which turns out the greatest chicks that can be hatched. They are often better than hen-hatched and invariably as good. Read the description of this system. No wonder our customers write us as they do in terms of success with our chicks.

With the new and most modern incubators, each of which has a very large capacity, we are in a position to turn out the highest standard of baby chicks.

The air in these machines is constantly changing by the use of electric fans, which not only maintain a uniform temperature, but at the same time the agitation is continually revitalizing the air, without losing any of the moisture which is necessary to the proper development of the chicks.

The fixed ventilators permit the poisonous gases from the eggs to escape and an equal amount of fresh, pure air to come in. The air makes a complete circuit every few seconds.

Under this system of incubation the temperature is equalized with absolute certainty, the moisture is automatically controlled and the eggs are continually surrounded by the freshest kind of fresh air. It is because of these ideal hatching conditions that our incubators produce a higher percentage of hatches, which always mean stronger kinds of chicks.

The temperature is perfectly controlled by the finest automatic device, which is sensitive to the slighest change in the temperature of the circulating water accordingly.

These are some of the reasons why our chicks are superior, why our number of cripples are so small and the death rate for the first six days, which is the critical time, is so small. We know this is due to the oxygen supplied throughout the hatch by continuously revitalizing the air by means of the fans and the automatic intake of fresh air.

After the chicks are hatched they stay in the incubators until dry, where the temperature is one hundred degrees, breathing the fresh, pure air which makes them strong and healthy for their long journey.

FARROW CHIX
FOR SUCCESS

40,000 to 47,000 to Each Room, Trays are 14 Deep

We are operating batteries of Smith Incubators, the foremost invention in incubation in the world. The worker does all his work inside of this room in a temperature of 99 degrees. This system turns out the largest, finest, vigorous chicks that can be produced. We defy anyone to produce better chicks. Read the testimonials and they prove that this statement is correct. Four fans in each room circulates the air, giving the chick under incubation a chance to breathe. The old type machine does not give the chick a chance for his life, hence the poor results some people have with chicks. Buy Farrow chix and have the kind that pay.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

SHIPPING DEPT. In this Dept. D. T. Farrow Chickeries have employed the best shippers of baby chix to be obtained. Here the chix are labled, weighed, and routed for different parts of the country where they go. Our experienced help goes a long way toward you receiving good chix. The very latest equipment is in operation to expedite the orders. During the heavy season 110,000 Farrow Thorobred Chix pass thru this department weekly.

EGG READY FOR INCUBATORS. This picture represents a daily view in our Chickeries. In fact, more than 30,000 eggs are set each week day in our machines. Every tray you will notice is marked with the breed, the producers from whom we get the eggs, also the date they are set and when they will hatch. We use more care to insure your safety than many small hatcheries.

D. T. FARROW CHICKERIES
PEORIA ~ ILLINOIS

FARROW CHIX
FOR SUCCESS

EGG TRAYING DEPARTMENT. In this Dept. great care is exercised to place the right eggs in the proper trays. A wonderful system is in operation here. All eggs are carefully culled, trayed, and handled to insure our customers of getting the best chix possible.

BOX MAKING DEPT. In this Dept. we have the latest equipment to make up boxes for shipments of Farrow Chixs which go all over the country. Every care and precaution is taken to give proper ventilation, the proper amount of bedding as to enable the chixs to reach you perfectly.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX FOR SUCCESS

FARROW SINGLE COMB WHITE LEGHORN CHIX

Farrow White Leghorns under a brooder, 1,000 of 'em.

NATURE'S most bountiful gift—S. C. White Leghorns.

To many people "a chicken is just a chicken" but no more mistaken reasoning could prevail. There is just as much difference, in proportion, in the value of a pure bred fowl and a scrub as there is between a registered Jersey and a scrub cow. No one should ever consider keeping anything but pure bred poultry for either pleasure or profit, especially as the initial cost of pure stock is very little more than that of mongrels, and the upkeep the same. The S. C. White Leghorns have been bred and trap-nested for years with the maximum of egg production as the aim, until egg records of over 200 per year are common, and many hens have produced over 300. It doesn't cost any more to feed one of these hens than it does one laying four dozen eggs a year.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

FARROW CHIX REARED RIGHT LAY QUICKLY AND PAY A PROFIT

Farrow Chix by the Thousands

About 110,000 thorobred Farrow Chix leave Peoria each week during the heavy part of the season. They are hatched under the supervision of competent men with the latest equipment in artificial incubation. You save time, worry, labor and get better hatched chix if you buy Farrow Chix.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

Poultry Farm Scene. This interior view represents a Missouri Type house. They are the latest type for small flocks. We are urging our friends to have better houses, better poultry and this will result in better profits.

D. T. FARROW CHICKERIES
PEORIA ... ILLINOIS

A MARVEL IN CONSTRUCTION

At the D. T. Farrow Chickeries may be found what is recognized as the largest capacity brooder in the world, covering the smallest space. This brooder,—of which you can see but one-half—is a marvel in construction, covering a space of 15 ft. long, 5 ft. wide, 7 ft. high, and holding 16,000 day old chixs. The entire room is heated in which the brooder is located. The sanitary effect is grand, as each compartment has a removable bottom.

FARROW CHIX
FOR SUCCESS

THEY MAKE PEOPLE SMILE

THE ABOVE PICTURE SHOWS

HOW FARROW CHIX ARE SHIPPED

As soon as the chicks are well dried and have sufficient strength to stand erect, they are taken from the incubator and put in corrugated pasteboard boxes especially constructed for the trade and sent by Parcel Post. Boxes larger than 25 chick size are partitioned for 25 to each division. By placing 25 chicks together in these double walled boxes sufficient heat is generated from the chicks' own bodies to keep them warm while enroute in ordinary freezing weather. More or less ventilating holes are cut in boxes according to weather conditions.

They are packed right, hatched right, and will live if cared for right. All chicks are packed in this manner.

The girl in the illustration is holding a box of 100 day-old chicks ready for shipment hundreds of miles from Peoria.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX FOR SUCCESS

THE DAY-OLD CHICK BUSINESS

and Why All Classes of Poultry Breeders

ARE NOW BUYING DAY-OLD CHICKS

The hatching, selling and shipping of day-old chicks has long since passed the experimental stage and men and women in all branches of the business are buying them in preference to hatching them.

It is the surest and cheapest way for the beginner to get his start; the most convenient and satisfactory way for the experienced breeder to add new blood to his flock and the most profitable way for the large egg plant or market poultryman to add quantity to his flocks.

The small amount of capital required, considering the quick returns and the simplicity of the running of the business successfully, makes, the poultry business then man's greatest opportunity of starting in a business for himself with the assurance of success and that the business can never be overdone.

Each year more enter the business and as we all know each year the prices get a little higher so that there is no possible excuse for anyone with at least average intelligence not making a decided success of the business considering everything.

The easy way to get all the information on any subject you would desire and low priced successfully working brooding arrangements that you can now get makes success an absolute certainty if given the proper attention.

OUR STOCK

We sell chicks from standard-bred stock only. Each variety is on separate farms, consequently we are offering you the very best quality for the money.

Every precaution is taken to keep our flocks in the strongest and most vigorous condition. We hatch only selected eggs, every one of them inspected before going to our incubators. Every chick is examined before being shipped, so that you get only strong and vigorous birds from pure blood, healthly stock. All chicks are one day old.

FARROW SUMMER CHIX

With the advancements and improvements within the last few years in the poultry raising industry, it is not at all astonishing that chicks can be raised successfully during June, July and August. The fact is, we have successfully shipped and our customers have successfully raised a large percentage of the chicks during June, July and August. The results that have been obtained have been gratifying. It stands to reason that a chick can grow more rapidly during warm weather and they commence laying at a comparatively early age, and the price of these fowls is usually very high during the winter months. If you have not raised Farrow baby chicks in the summer months, take advantage of our low prices and order some summer chicks. Because Farrow Chix lay sooner than ordinary chix, you can order them late and still have winter layers.

HOW TO ORDER

Please use order blank which we enclose, with return envelope, and avoid delay. Fill out carefully, and be sure to give full name and address. Write name so we can read it. Orders are filled in turn. In order to get chicks when you want them, they should be ordered at the earliest possible date. We always have more requests for chicks than we can accept. We can usually fill orders in two or three weeks, but we sometimes have a run on some varieties at certain seasons, so that they are sold out two or three months before they are hatched.

A great many people write us and ask when we can fill a certain order. Now it often happens that if they had sent the order and money we could ship at once, whereas, until we write them and get reply we may have booked orders for several hundred or even thousands of that variety. Send in your order and money with a statement of time when wanted.

If possible, make second and third choice, in which case we can often fill your order earlier.

WE PAY THE POSTAGE

All chicks are shipped by parcel post, paid. We ship in light paper boxes and shipments invariably get to their destination safely. Safe arrival guaranteed East of the Rockies in any State in the Union.

HATCHING PERIOD

We hatch during March, April, May, June, July and August. An investment in Farrow Chix during any of these months will prove a profitable one.

GUARANTEE

We guarantee 95% of the chicks shipped reach you alive. Postmaster must mark on slip and sign the number of dead ones if there are any. Otherwise no claims allowed.

As to whether a chick will live or not, this depends entirely on the raising. We cannot guarantee the life of a chick as its raising depends on the customer. Our guarantee is that they will reach you alive.

ON HATCHING DAY

After the season is well started we hatch and ship every day in the week. Chicks must be kept in the Incubator until they are all nice, fluffy and strong enough to stand shipment. Then they are taken out, and each order carefully packed all varieties being kept separate. Orders are filled in rotation as near as possible. Straight orders of one variety have a chance to be filled more promptly. promptly.

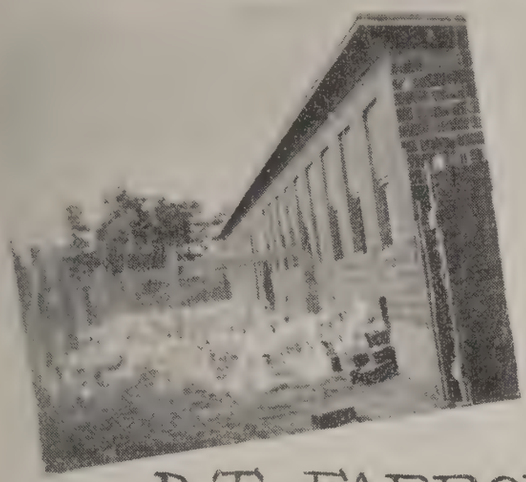
OUR TERMS

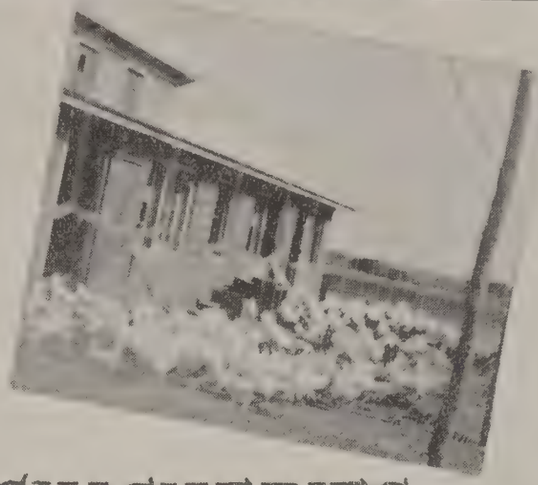
It is always best to send full amount with order, as payment must be made in full before chicks can be shipped. **Please** do not ask us to ship C. O. D. If it is not convenient to send full amount, we will book your order upon payment of 25%. The remainder must be paid when we notify you shipment is ready. No orders booked without one-fourth payment.

REFERENCE

We refer you to any paper in which you have seen our advertisement, also, International Baby Chick Association and Association of Commerce, Peoria, Ill., Merchants and Illinois National Bank, Peoria, Ill.

FARROW CHIX
FOR SUCCESS

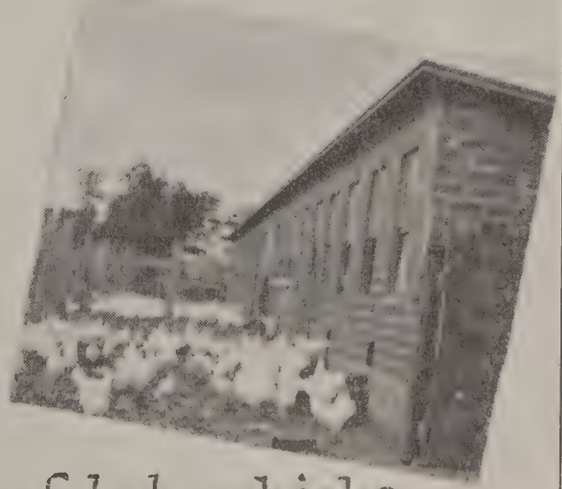




D T. FARROW CHICKERIES
Vigorous Baby Chicks
PEORIA-ILLINOIS

Modern poultry houses house the breeding stock our baby chicks are hatched from

Views of S.C.White Leghorns, Reds, White Rocks on free range



All parent stock of baby chicks on farm range insures healthy chicks

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

BUY FARROW CHIX

FROM

D. T. Farrow Chickeries

View of Modern Poultry Plant.

Save Time, Worry, Fear

Remember, we operate one of the largest poultry operations to be found anywhere

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

Farrow White Wyandottes Lay 4 Months of Age.

Downers Grove, Ill., Aug. 28, 1923.

D. T. Farrow, Peoria, Ill.

Dear Sir:—Having purchased chicks of you on the 25th of April, 1923, I will say I am getting eggs from the same at less than four months old. We got the first egg on the 15th of August. We feed Ful-O-Pep Growing Mash and Laying Mash now. They are doing fine. We like the White Wyandottes very much.

Very truly yours,

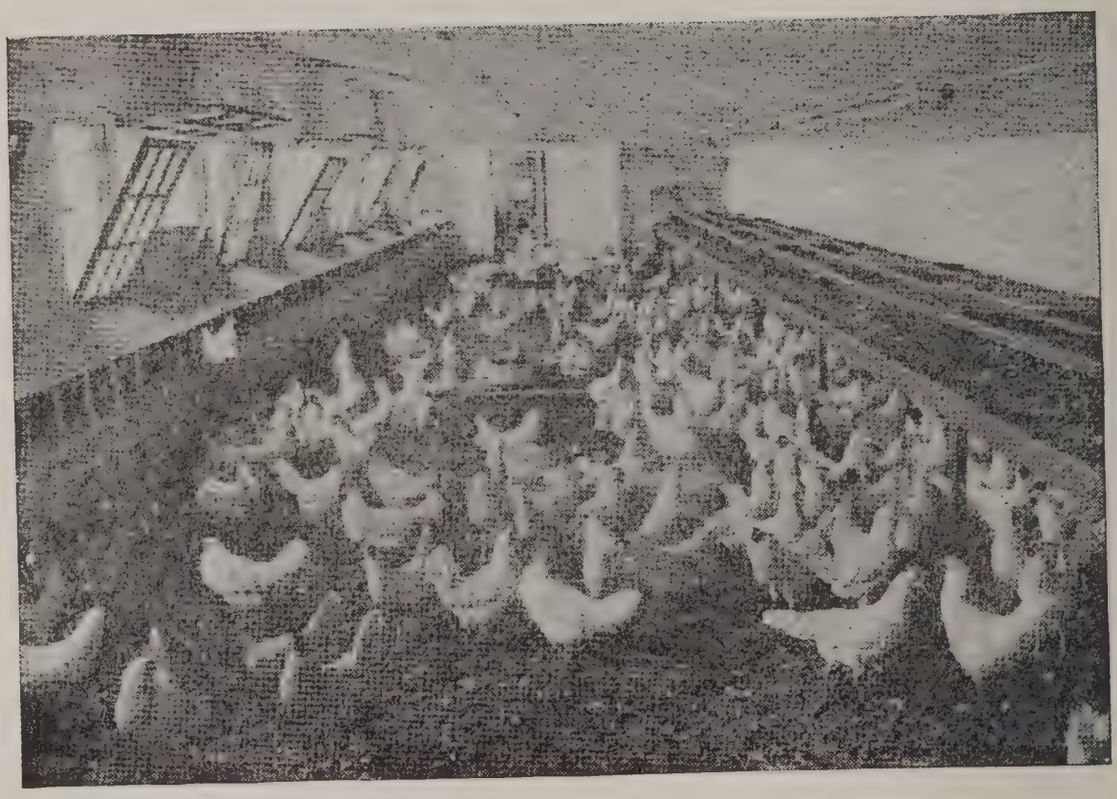
MR. PAUL NICHOLS.

A Farrow Day-Old White Rock Chick

Note the ruggedness and healthy condition of the chick. Our 8 years' experience in hatching and ability to hatch them right is behind Farrow Chix.

FARROW CHIX
FOR SUCCESS

A Few Interesting Pictures



INTERIOR POULTRY HOUSE

Fresh from machine to you. Hatched right.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

HARVESTING A CROP A DAY

Rain or shine "Farrow's" Chickens lay. How would you like to gather a "Harvest a day"? Buy "Farrow Chix."

Thousands of White Leghorn pullets on range. Buy Farrow White Leghorn Chix.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

YOU CAN COUNT YOUR CHICKENS BEFORE HATCHED

By VICTOR G. AUBRY,
Poultry Editor of Farm and Fireside

A chick well started is half-grown. A chick poorly started is half-lost. I believe that, with few exceptions, the general farmer, or any one except professional poultrymen, will not only find it a hundred per cent better and safer to buy baby chicks already hatched from a reliable chickery, but will also find the actual cost to be less per chick than if hatched at home. He can then count his chickens before they are hatched.

There are innumerable advantages for the farmer to buy baby chicks from a reputable hatchery, and practically no disadvantages. The old setting hen has numerous disadvantages and few advantages. While the small individual incubator for the farmer has a decided step ahead of the old hen, on a large majority of farms it was never entirely practical. The baby-chick industry is a much-needed asset to the farm poultry industry.

When the baby chicks are taken from the mammoth incubators at the hatcheries they are placed in especially constructed boxes, without feed, and by express or parcel post are shipped hundreds of miles. They stand the trip better at that age than they would later.

To protect the industry against a few unscrupulous persons, and to protect you the American Baby Chick Association has recently been formed by some of the country's best poultrymen, men of irreproachable standing and character. Their purpose is to patrol and police the business, guaranteeing a square deal to you who buy chicks from any of its members.

They are going to **guarantee** that you can count your chickens before they are hatched. You order your chicks a month or so ahead of the time you want them. If you order 100 chicks you get 100 delivered to your door by the mail or expressman, all guaranteed to be alive, kicking sturdy little fellows, hatched from wellbred stock in the bargain.

The best hatcheries get the eggs from highly bred farm flocks. They inspect these flocks often enough to be assurd that only good birds are used to produce the hatchery eggs, and assist the owners in culling out the inferior birds. Incidentally it may be mentioned that hatcheries offer a good market for eggs from choice flocks in season for they pay a substantial premium over the market for eggs that meet their requirements.

The artificial incubator has been comparatively successful on the farm when given intelligent and regular attention. It is far better than relying on the setting hen. She sets when it pleases her be it February, June or September. You may not have a supply of good hatching eggs when she is ready, or the season for the best eggs may be gone before she decides to set.

When we depend on hens we are apt to have chickens of a half dozen different ages, which is a marked disadvantage to the younger ones, and none too good for the older ones. We are all spring and half the summer hatching and brooding, while if our chicks are all of the same age we brood once a year and get it over with.

While the hen is setting and brooding her clutch she is not laying. These few eggs are really more important than they seem, for her production for the entire year is upset.

I've heard some folks say their hens charged nothing for hatching, while baby chicks cost money and an incubator and the kerosene to heat it cost real cash. This is false economy, of course, for while the hen is setting she doesn't lay and it takes food to keep her body warm to heat the eggs.

The breeding flock from which the hatching eggs come should have special attention, and the eggs special care. Incubator routine of constant care comes at a time when farmers are busiest with spring work. The old hen often steals her nest and stops being a worry when once she starts setting. But you can see that these practices do not lend themselves to improvement of the flock. A poor start is half the battle lost, to reverse our old proverb.

One reason many have clung to the old hen is the feeling that the chicks hatched under a hen are stronger than those born in an incubator. I know of a large poultryman who was so convinced of this that he hatched all his thousands of chicks under hens until four years ago.

At the University of Maine a very accurate record was kept over a period of twenty-five generations of chickens. For a quarter of a century no chick had known any mother other than the incubator and brooder. At the end of the period the chickens were stronger, healthier, and better in every way than at the beginning. There are hundreds of strains of many breeds and varieties, hatched only in incubators for ten to twenty generations, that are much superior now to the stock from which they originated.

You can raise chickens with hens only. You can raise more and better chickens with incubators. But if you want to be able to count your chickens before they are hatched, and to be assured of highclass, well-bred stock, it will be worth your while to try getting baby chicks from a reliable, dependable hatchery.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX FOR SUCCESS

PROOF OF THE PUDDING

INNING cups like this are very prevalent among Leghorn owners. In the egg laying contest conducted by Government Experiment Stations we find over three times as many Leghorns as any other breed, and about half as many as **all other breeds combined.** It is noted that at the Fifth Annual Storrs Contest White Leghorns scored the highest in exhibition points, the average score for all pens being .918. The average number of days lost by hens being broody was 4 for Leghorns, running up to 39½ days for one other breed. The Rocks were the heaviest eaters, with Reds, Wyandottes and Leghorns following in order named. The cost of feed, including grit, shell and charcoal, was 12.7 cents per dozen eggs, laid by the Leghorns, or, in round figure, one cent per egg. As the Leghorns in the contest averaged 165 eggs each taking an average price of 36 cents per dozen for the eggs leaves a profit of two cents each, or $3.30 per hen per year. **Who says Leghorns don't pay?** And when the bird has finished laying she has a market value of from 50 to 75 cents. It is easily seen that from a flock of 500 or 600 of these birds, with a reasonable amount of care, a comfortable income is assured. As a side-line a small flock is very profitable.

Naturally, on account of these qualifications, stock, hatching eggs and baby chicks of this breed are in great demand at fancy prices during the breeding and show seasons, and of late years many breeders have been unable to fill their orders. The time was never before more auspicious for adding to your present flock or starting a new one than at present, as prices of poultry and eggs are bound to go higher. Blood will tell, and the careful breeding of our birds for beauty and utility has produced a strain that will "deliver the goods" wherever you put them.

Thousands of White Leghorns on free range. They grow fast and lay at an early age. Demand Farrow's White Leghorns.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

Hollywood 200-230 Egg Strain Cockerels Head Some of Our Pens

Some very fine cockerels on free range, among the trees.

You can never be mistaken in ordering Farrow White Leghorn chix. Housed right, given free range, the parent stock must transmit good qualities to the progeny.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

MODERN POULTRY HOUSE

FARROW CHIX THE BEST

D. T. Farrow Chickeries, Peoria, Ill. 805 1st Ave., Ottawa, Illinois.

Dear Sirs:—Some time ago I received a letter from you asking how I raised my chickens. Now, I am only an amateur and I don't suppose I can give you much information on chicken raising, but will give you what little experience I have had.

Last winter, my husband and I thought we would like to try raising some chickens as we have an acre of ground on the edge of town. We began to look around for the best hatcheries, and right here I want to say that I think it a good policy to get the best chicks from the best hatcheries you can find. As my husband is a Rural Mail Carrier on Route No. 7 of Ottawa, he handles hundreds of chicks every year and we decided that the D. T. Farrow chicks were the best. So we sent for fifty extra quality White Wyandottes in March.

They came through in excellent condition on March 15th. I followed your instructions to the letter, giving them each a drink of water when received and kept them in the same box for several days, cleaning out the box every day. The second day after receiving them, I began feeding them on oatmeal and buttermilk mash; at first putting it before them only ten minutes at a time five times a day. When a week old, we built a platform in the basement in front of a south window about four feet from the floor and near the hot water furnace. Then my husband made me an electric brooder and so they had an even heat all the time, and how they did grow. After the second week, I fed chick scratch feed in their litter and kept fine sand, dirt and charcoal before them all the time. I then fixed two pans of oats and when the sprouts were an inch high I cut them alternately and fed at noon. At two weeks I only fed scratch feed three times a day and kept the dry mash before them all the time.

I made one mistake which cost me two chicks I read in a magazine to dig up a green sod and throw in to them. I did this, but it was wet and cold and the result was that one got the gaps and one the rheumatism, so it did not take me long to get rid of the old sod. Then my little boy stepped on one, which make my total loss three out of fifty.

I still continue to feed the scratch feed and dry mash, but changed to the coarse at two months and keep the dry mash before them all the time, and always give them plenty of good clear water and sour milk.

I sold all my roosters but one the first of July at 40 cents a pound, and they weighed between three and a half and four pounds apiece. I still have 22 pullets and one rooster left, and think I will try it again next year.

Yours respectfully,
MRS. THEO. J. REYNOLDS.

FARROW CHIX
FOR SUCCESS

INSIST ON FARROW CHIX

Lay Sooner than Ordinary Chix

Better Buy Farrow Chix and be Safe than Sorry

WINNERS

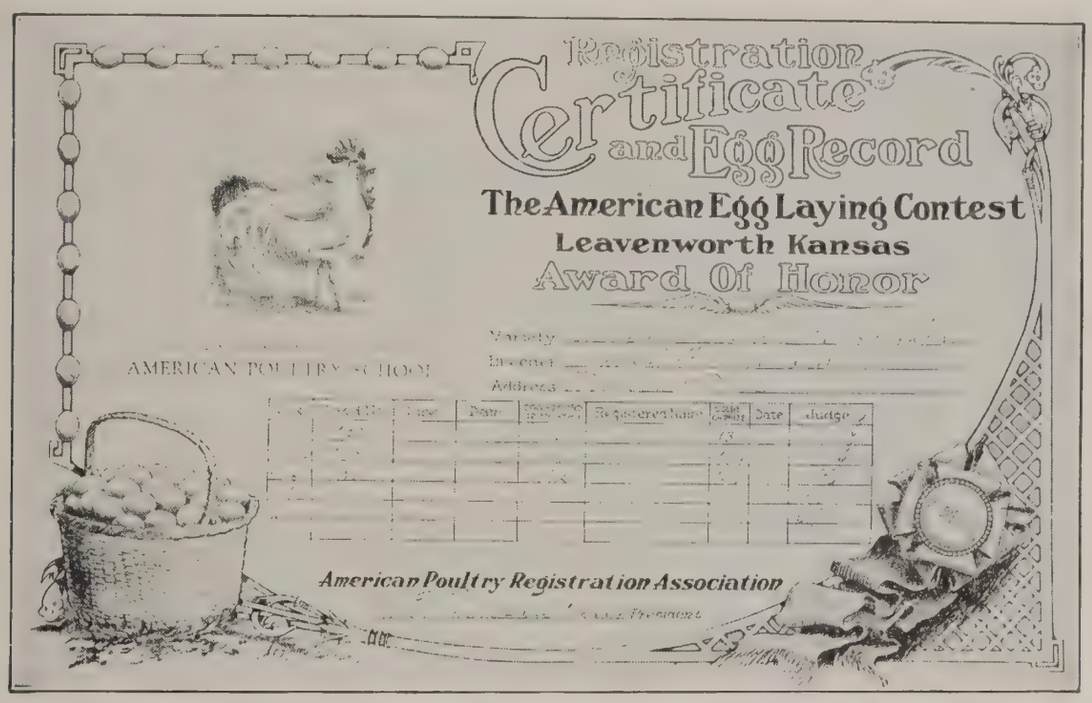
LAYERS

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

Prize Laying Certificate Won by David T. Farrow's S. C. W. Leghorns at the American Egg Laying Contest

The stock we hatch—our record laying White Leghorns—contain blood lines of the world's greatest laying strains.



Prize layers from D. T. Farrow Chickeries make profitable poultry.

weather. Their large red combs, beautiful plumage, pure white ear lobes, clean low legs, bay eyes, proud carriage make them a choice with any one who wants profit combined with pleasure. The chicks are easily raised, feather out quickly and lay at 4 to 5 months of age when properly fed according to our directions. Farrow chix deliver the goods to you.

STANDARD WEIGHT

COCK 5½ LBS.	HEN 4 LBS.
COCKEREL 4½ LBS.	PULLET 3½ LBS.

UTILITY THOROBRED FARROW CHIX.

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quantity at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

MOTTLED ANCONAS

The Anconas are direct from Italy and are named after the town of Ancona. It is the oldest of Mediterranean breeds and was imported to America about 1890. On account of them laying at 4 months of age—many of Farrow Anconas lay at 4 months—they have become popular in America. They lay well in the winter—do not set—and their eggs are white shelled and command a big price on the New York market. The Ancona resembles the Leghorn in shape and characteristics and weight. They grow very fast—and with our feeding instructions they lay between 4 and 5 months. You can sell the cockerel as broilers at an early age, keeping the pullets for layers. They do well in th city and excellent in the country. A flock of 2,000 Anconas will pay a nice living and start a saving account, so profitable are they when kept according to our directions and feeding schedule. Anconas lay as many as 300 eggs yearly. Get Farrow Anconas and have the best.

STANDARD WEIGHT

COCK 5½ LBS.
COCKEREL 4½ LBS.
HEN 4½ LBS.
PULLET 3½ LBS.

UTILITY THOROBRED FARROW CHIX.

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quantity at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

BARRED PLYMOUTH ROCKS

All know that the Barred Plymouth Rock is typically an American fowl. They have stood the test of time and their qualities as a heavy breed chicken and general purpose fowl cannot be excelled. Wherever chickens are raised in a community you are sure to see Barred Rocks. They grow rapidly and lay well and often early. In late egg laying contests they hav won favorable comment and many ribbons. Their color is grey, each feather is crossed by light and dark bars. Modest but beautiful, hardy, vigorous, great hustlers, they make rapid gain in weight. They lay large brown shelled eggs. Next to White Leghorns we sell more Barred Rocks than any breed we sell, thus proving their popularity among the farmers. You cannot make a mistake in buying Farrow Barred Plymouth Rocks, for both utility and general purpose fowls. They are bred to lay and some of our flocks have been established for 15 or more years.

STANDARD WEIGHT

COCK 9½ LBS.	HEN 7½ LBS.
COCKEREL 8 LBS.	PULLET 6 LBS.

UTILITY THOROBRED FARROW CHIX.

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quality at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

STAR MATINGS THOROBRED FARROW CHIX.

The females in these pens are most carefully culled for heavy egg production, color, size, type, etc. They are cared for by experienced poultry keepers knowing their business. These females are mated to cockerels we have bought direct from Park's Egg Strain.

EXHIBITION MATINGS THOROBRED FARROW CHIX.

Every female and every male in these pens are of the very highest exhibition type, and can be showed at any show in the country, and win recognition. The males heading these pens are Thompson's very best stock.

S. C. RHODE ISLAND REDS

S. C. Rhode Island Reds are fast coming to the front. In egg laying contests they show records of 200 eggs or better in one year laying. They do splendid in all climates, lay well in winter, are a beautiful fowl. Farmers everywhere are taking to them. Some Reds have been known to lay at 5 months of age. Their color, mahongany red, yellow legs, bright red comb ear lobes, wattles, make them a universal favorite. The tail feathers grow out a nice glossy greenish black, making a wonderful combination. They are good setters and make the best mothers to little chicks. Some of the flocks of our Reds have the breeding of 10 years behind them, therefore we urge you to place an order today for Farrow S. C. Red baby chicks and get a start that is right.

STANDARD WEIGHT

COCK 8½ LBS.	HEN 6½ LBS.
COCKEREL 7½ LBS.	PULLET 5 LBS.

UTILITY THOROBRED FARROW CHIX.

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quantity at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

STAR MATINGS THOROBRED FARROW CHIX.

The females in these pens are most carefully culled for heavy egg production, color, size, type, etc. They are cared for by experienced poultry keepers knowing their business. These females are mated to cockerels we have bought direct from Scott's strain.

EXHIBITION MATINGS THOROBRED FARROW CHIX.

Every female and every male in these pens are of the very highest exhibition type, and can be shown at any show in the country, and win recognition. The males heading these pens are Scott's very best stock.

ROSE COMB RHODE ISLAND REDS

Rose Comb Reds are alike in color and characteristics to S. C. Reds. The distinct advantage in having Rose Comb Reds is that the combs are not likely to be frosted as the S. C. By having a rose comb they can lay well through the winter without interruption due to frosted combs. This is a decided advantage. They grow rapidly, lay early, make fine roasters and have a beauty that the human eye appreciates. To decide as to whether you should have Rose or S. C. Reds is to take the conditions with which you handle chicks into consideration. If you are equipped for poultry S. C. type is the choice. Some of the Reds we sell of Rose Comb type have as many as 10 years direct breeding behind them. Resolve today if you want R. C. Reds that Farrow has the good kind.

STANDARD WEIGHT

COCK 8½ LBS.	HEN 6½ LBS.
COCKEREL 7½ LBS.	PULLET 5 LBS.

UTILITY THOROBRED FARROW CHIX.

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quantity at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

FARROW CHIX
FOR SUCCESS

WHITE PLYMOUTH ROCKS

White Plymouth Rocks differ in color to Barred Rocks. They weigh the same, lay about the same, grow as well. In fact, the only question that would arise if one wouldn't know which to decide upon—the Barred Rock or White Rock—would rest in his choice of color. Those who prefer these wonderful white fowls have all the Plymouth Rock qualities combined. They make good roasters, fine broilers, and lay aboundant number of eggs. They lay especially well in winter. A better sight is hard to find than a flock of 200 to 500 White Rocks on farm range. Many of our flocks of White Rocks have the breeding of 10 years behind them. Get Farrow White Rocks and you will have a strain of real poultry and you shall have something to be proud of.

STANDARD WEIGHT

COCK 9½ LBS.	HEN 7½ LBS.
COCKEREL 8 LBS.	PULLET 6 LBS.

UTILITY THOROBRED FARROW CHIX

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quality at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

STAR MATINGS THOROBRED FARROW CHIX.

The females in these pens are most carefully culled for heavy egg production, color, size, type, etc. They are cared for by experienced poultry keepers knowing their business. These females are mated to cockerels we have bought direct from Fishel's strain.

EXHIBITION MATINGS THOROBRED FARROW CHIX.

Every female and every male in these pens are of the very highest exhibition type, and can be shown at any show in the country, and win recognition. The males heading these pens are Fishel's very best stock.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

S. C. BUFF ORPINGTONS

If you are thinking of Orpingtons, naturally the Buff Orpington stands foremost in your thought. The Buff Orpington outsells all other Orpingtons due to the wonderful laying ability and color. The Buff Orpington is the only Buff color chicken we sell now, it is the most popular. The Buff Orpington originated in the town of Orpington, England. Their golden buff color made a decided hit wherever they are raised. They grow rapidly, make early broilers and are fine roasters owing to their bigness. Buff Orpingtons are dandy for caponizing. Farrow Orpingtons wherever you see them show quality. Order our strain and make no mistake. Our Orpingtons in some cases have ten years of breeding behind them. We are sure this is the kind you want.

STANDARD WEIGHT

COCK 10 LBS.	HEN 8 LBS.
COCKEREL 8½ LBS.	PULLET 7 LBS.

UTILITY THOROBRED FARROW CHIX.

Bred from thorobred females and males, culled for color, health, and vigor. All stock on range, thus insuring strong chix. Utility Farrow Chix please anyone wanting thorobred chix and quantity at the lowest price. They are fine for the farmer.

SPECIAL MATINGS THOROBRED FARROW CHIX.

These Chix are the progeny of rigidly selected, supervised flocks of thorobred stock.

These matings in most cases have longer breeding behind them and are heavier layers and their general appearance is better than Utility Chix. If you wish to infuse better traits into your flock at an economical cost, Farrow Special Matings will answer. These Chix are especially selected and culled before leaving our Chickeries.

FARROW CHIX
FOR SUCCESS

REASONS WHY YOU SHOULD BUY FARROW CHIX FROM D. T. FARROW CHICKERIES

1. Flocks inspected by practical poultrymen with years of experience.
2. Farrow Chix lay sooner than ordinary chix.
3. Farrow Chix can be bought only from D. T. Farrow Chickeries.
4. Our 9 years' hatching, breeding, and poultry experience is worth much to you.
5. We have only the latest hatching equipment, modern in every detail.
6. Breeders furnishing us with eggs have an average of 7½ years' experience with breeding thorobred poultry.
7. The thousands of testimonials prove Farrow Chix as the standard in chix.
8. Farrow Chix sold as Thorobred Chix, are absolutely guaranteed to be such.
9. Our flocks are constantly improved to insure quality.
10. Recent purchases from Hollywood 200-230 egg srain White Leghorns, Parks strain, Barred Rocks, Scott Rhode Island Reds, Fishel White Rocks, Keeler Wyandottes in hatching eggs to improve flocks show that we aim to build up the best in poultrydom.
11. Purchases are to be made in Exhibition stock from Thompson, Martin, Scott, Fishel to improve this class of stock, thus insuring the very best to be had.

FARROW CHIX ARE PRICED RIGHT

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX FOR SUCCESS

Farrow White Leghorn Pullet Lays at 3 Months, 8 Days

Ottawa, Illinois, Oct. 20, 1923.

D. T. Farrow Chickeries, Peoria, Ill.

Dear Sirs:—I understand, from a statement in the catalog issued by you, that you give a prize of $100 for the earliest laying chicken purchased from you.

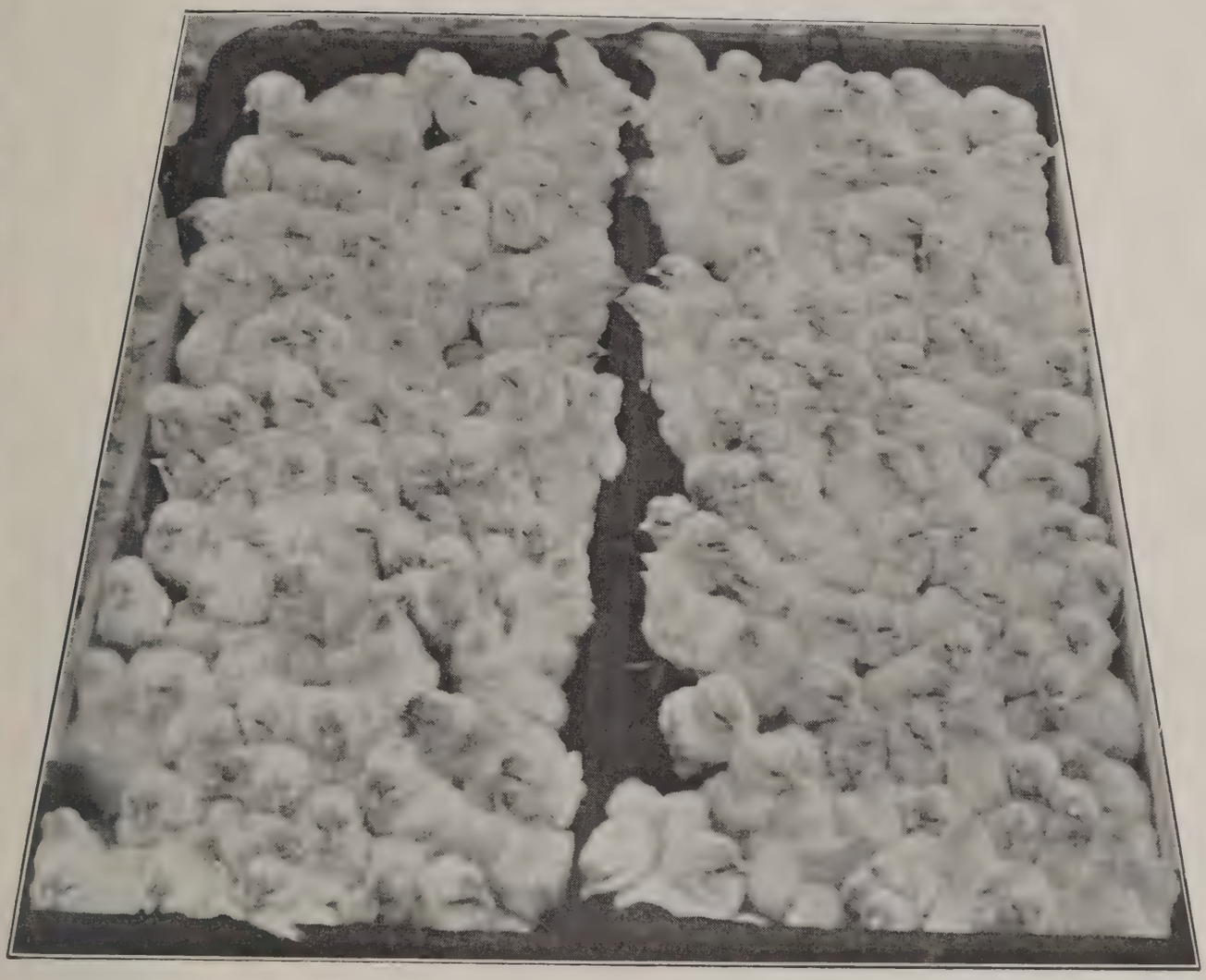
I sent you an order May 31, 1923, for 100 mixed, you sent Leghorns. You can tell from your records the day they were shipped. They began laying Sept. 15, 1923.

Hoping to hear from you by return mail, I am, Yours truly,

J. J. DONAHUE,
R. 3, Box 109, Ottawa, Illinois.

Signed by Leon H. Carpenter, Rural Carrier, R. 3.

(The above order for chix was shipped June 7).



Vigorous Farrow White Leghorns

Farrow White Leghorn Pullet Lays at 4 Months, 11 Days

Monteer, Missouri, Aug. 9, 1923.

D. T. Farrow, Peoria, Illinois.

Dear Sir:—Wishing to compete for your prizes, I am sending you a picture of a part of our four months old chicks, received from you March 1, 1923. They commenced to lay July 11th, and during the month laid 164 eggs.

Yours respectfully,

My neighbor—W. E. Gould, witness. WM. P. WRIGHT.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

BUY FARROW CHIX

FROM

D. T. Farrow Chickeries

SAVE TIME, WORRY, FEAR

Remember, we operate one of the largest poultry operations to be found anywhere

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

Greatest System of Incubation in the World
Used in Hatching Our Chicks

These machines produce the best chix. If you buy Farrow Chix you will have chix that lay early.

A close up view showing thousands of White Leghorns hatching. The trays are full, showing high fertility of eggs, which means big, vigorous chicks. We hatch chicks under the most ideal conditions that they can be hatched. Every precaution is taken to insure big healthy chicks. We take temperatures hourly and every hour in the day. Men work at night to insure uniform hatches, proper development and high quality stock. Try us and be convinced of the quality stock.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

Farrow Barred Rock Pullet Lays at 5 Months

Danville, Illinois.

D. T. Farrow Chickeries, Peoria, Illinois.

Gentlemen:—On March 12, 1923, I received a shipment of one hundred Plymouth Rock chickens from you. All of the pullets are laying now, but I had one to begin laying in August. She laid her first egg on August 12, 1923, at the age of five months, and she has laid almost daily for two months.

I certainly hope that this will receive your immediate attention.

Yours truly,

MRS. C. L. KEESLAR.

Vigorous Farrow Barred Rox

Farrow Red Pullet Lays at 4 Months, 22 days

Sheffield, Ill., Aug. 13, 1923.

D. T. Farrow, Peoria, Ill.

Dear Sir:—Out of my flock of 150 R. C. R. I. Red baby chicks I got from you March 12, 1923, I have three laying. The first one laid August 3rd and the other two the 6th and 10th. I had such a good local trade for spring fries that I sold all my cockerels except 3 in June and all my pullets except 31 by the middle of July. Could have sold them. I am getting a good price for my April hatched fries. I fed Blatchford's buttermilk mash and Red Comb mash and a scratch feed in Alfalfa chaff until they were six weeks old, with plenty of clean drinking water. Then I began feeding a mash of corn meal, Blatchford's buttermilk mash and a scratch feed until they were three months old. I changed them to a mash of coarse corn meal, middlings with just a little oil cake meal and a larger scratch feed with lots of barley and all the buttermilk they could drink all day long.

I hope I have not spent all my time and hard work for nothing. I hope to get an earlier start next spring. If our photographer hadn't died a few months ago, I would have sent a picture of what I have left of the March flock.

MRS. J. G. PETERSON.
J. G. PETERSON,
(My husband).

FARROW CHIX FOR SUCCESS

POULTRY SHIPPERS GET GOOD SUM FOR CARLOAD

(Special to the Argus-Leader)

Spearfish, Jan. 5—A carload of poultry was shipped from this city just before Christmas under the auspices of the Lawrence county farm bureau, with County Agent Hall in charge. The shipping was in the form of an experiment. Mr. Hall advertising that he would take a carload of poultry to Chicago and asking the farmers to bring in the chickens to be shipped. The car was loaded and reports received from Mr. Hall stated that the same netted nearly $3,000

It has now been proved that poultry can be shipped from this section at a profit and it is understood that the farmers will raise considerable poultry for this purpose

Up to the present time the shipping of fowls had never been experimented with at long distances and its success comes as an agreeable surprise to the farmers of this section

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The Pierre, S. D., Capital-Journal estimates that a dozen fresh eggs each day is as good as a $3,000 loan at 5 per cent. Putting it that way makes the desirability of the poultry business understandable.---Editorial S. C. Journal. Jan. 5th, 1922.

FIND POULTRY PAYS VERY WELL

Farmers of New Effington District Think Raising Fowls Better Than Grain

(Special to the Argus-Leader)

New Effington, Jan. 5.—Because poultry raising paid much better than farming last year, John Petrich and other farmers of this vicinity are planning on raising poultry on a much larger scale this year, giving more attention to this than totheir crops as they have done in former years.

Petrich especially is planning on improving and increasing his flocks this year, and is now buying up large numbers of purebred poultry. Other farmers of this vicinity are making similar plans to increase their flocks.

Some farmers plan to turn their entire attention to poultry raising, and do not intend to raise any crops other than for their own needs.

From the Poultry Keeper

GOOD LAYERS

I keep house for my father who lives in city of Crystal Lake and like most retired farmers keeps a few chickens. Three years ago we had such poor luck hatching only 15 Rhode Island Red chicks out of 90 egg that dad was forced to buy chicks. Last year on June 4 our Single Comb White Leghorn day old chix, which we bought from Farrow- [illegible], Peoria, Ill., (as advertised in Poultry Keeper) arrived. On December 6 the 27 pullets began to lay. During 31 days of January those 27 pullets laid 432 or 36 doz. eggs. During 4 weeks of February those chickens laid 479—four hundred and seventy nine eggs. For city folks I think it better and cheaper to buy baby chickens. Miss Emma K. McW.

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D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX FOR SUCCESS

BETTER BARRED ROCKS

275-egg record made by a Barred Rock pullet bought of us as a Baby Chick. Can you beat it? Read the following letter. If you want layers come to headquarters. The best is none too good. Buy your chicks of a house that gives you your money's worth, that sells at the right price. We do a volume of business, that is why we can sell so cheap. We know of poultrymen that are asking four to five times as much money for the same grade of chicks we are selling. They spend thousands of dollars on unprofitable advertising and who pays the advertising? You do. We spend our advertising money very judiciously advertising in a lot of papers and using small space in each paper. The fellow that has big advertisement usually gets big prices. And who pays for it? You do. Try us and see if you can't save money. We know you can and can convince you of this fact if you will allow yourself to become our customer. Order today.

WONDERFUL LAYERS

Barred Rock Pullet Nearing 275 Egg Record for Year

Brandon, Iowa, August 4, 1921.

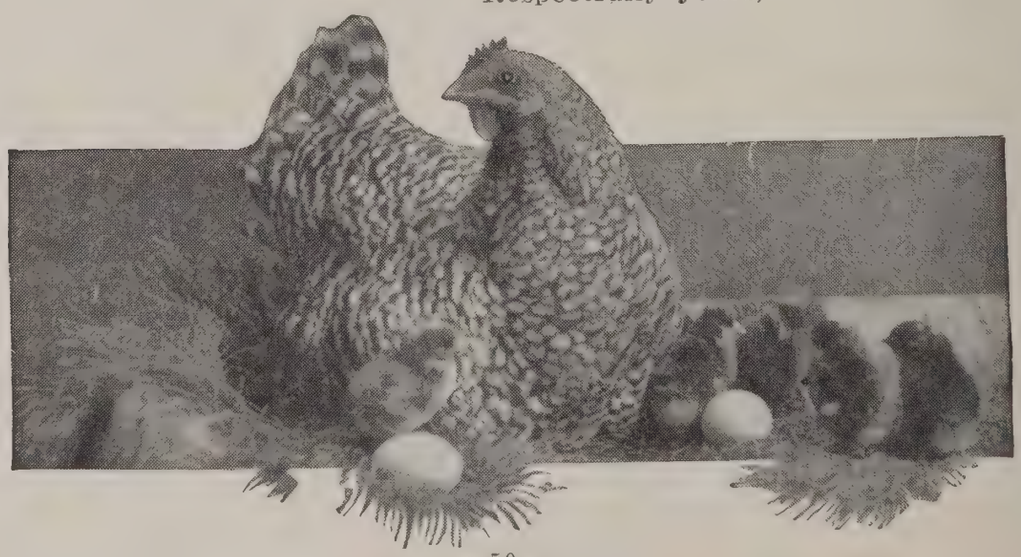
Gentlemen:

I have a dozen pullets hatched from the Thompson Strain Ringlets bought from you last year and want a cockerel to put with them; I think I have a fine bunch of birds, half of them were hatched out the 6th of February and the others about the middle of March. I have one pullet that was hatched February 6 and began laying July 4 and layed 20 eggs in July, another of same hatch that began laying July 27 and another August 1, the other three will be laying within a week I am quite certain. My March pulllets are equally as good.

If your choice March or April cockerels are not on sale at the price marked in your catalogue, please send me one and send bill of balance.

I use the Walter Hogan system in grading my flock and am anxious to get real birds for laying. One of the baby chicks sent me March, 1920, began laying September 1, 1920, and she will crowd close to the 275 egg record by September 1, 1921. I used her with four others nearly as good for my breeding this year, and will have them in my breeding pens for another year. I might say that the baby chicks you sent me last year all lived and there was not a deformed one in the entire lot; one rooster and one pullet were a trifle undersized so the rooster went to the market but the pullet I kept for egg production but not breeding. She made good in eggs. I think it was a marvel of results. I have bought baby chicks elsewhere, but never had near the results as from yours.

Respectfully yours, A. B. SOULE.



D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

Gentlemen:—We are mailing you a snap shot of one of the pullets which you hatched for us the last of April. This pullet began laying at three months and twenty-eight days. She was not the only hen, as a very few days later many others began laying and have laid nearly every day since. When this pullet began laying she weighed four pounds. Today she tips the scales at six and one-half pounds regardless of her heavy laying. This is not only one hen of our flock of 2500 which we bought of you, our present flock is full of them. Out of the 2500 baby chicks we sold all the cockerels and sorted out the best pullets. We now have 725 beautiful pullets. Although the 500 oldest are only eight months old we are getting between 12 and 15 dozen eggs daily.

We raise this poultry as a sort of a side line with our live shipping. We were very well satisfied with this lot as a whole, and through our success with your chicks we heartily believe you will receive several orders, other than our own future orders.

We are getting eggs when no one around us, with even year old hens are getting any. It is evident that Farrow hatched chicks prove for themselves. You will receive our spring order within a short time. C. A. POST & SON. Michigan.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX FOR SUCCESS

WORLD'S RECORD LAYING STOCK

Farrow Ancona Pullet Lays at 3 Months 28 Days Old.

Have you heard anything like it? We haven't.
We believe it to be a world's record for quick laying.

START WITH FARROW CHIX AND HAVE LAYERS!

READ THIS FOR YOURSELF.

D. T. Farrow, Illinois.

Dear Sir:—You wrote me some time ago for a photo of my Ancona pullets. I will have to say they are sure fine birds. I told you in my other letter that my pullets started laying at 4 months, but I must say I got my dates mixed, they started laying at 3 months, 28 days, so you can see I have 4 months beat a little. I have good proof for this. I am sending you a few photos—these are the best I could get. They are so full of life that they haven't time to stop to have pictures taken. You have my consent to use this letter.

VAL A. EIGENBRED.

Farrow Ancona layed at 3 months 28 days old

Note the high quality of Farrow Chix shipped. It's what you have after it is raised that counts. Raise Farrow Chix and be happy.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

Farrow Ancona Pullet Lays at 4 Months, 2 Days

Amery, Wis., Aug. 30, 1923.

D. T. Farrow Chickeries, Peoria, Ill.

Gentlemen:—I wish to inform you that I have received the first egg from my pullets that I purchased from you this spring. The baby chicks were received by me from the postoffice on April 27, 1923, and the first egg laid August 29th, 1923. This makes it four months and two days from the time received.

I am sending you this information in the hopes that I might be in the running for the prize money offered by you for the earliest laid egg.

My chickens are S. C. Mottled Anconas.

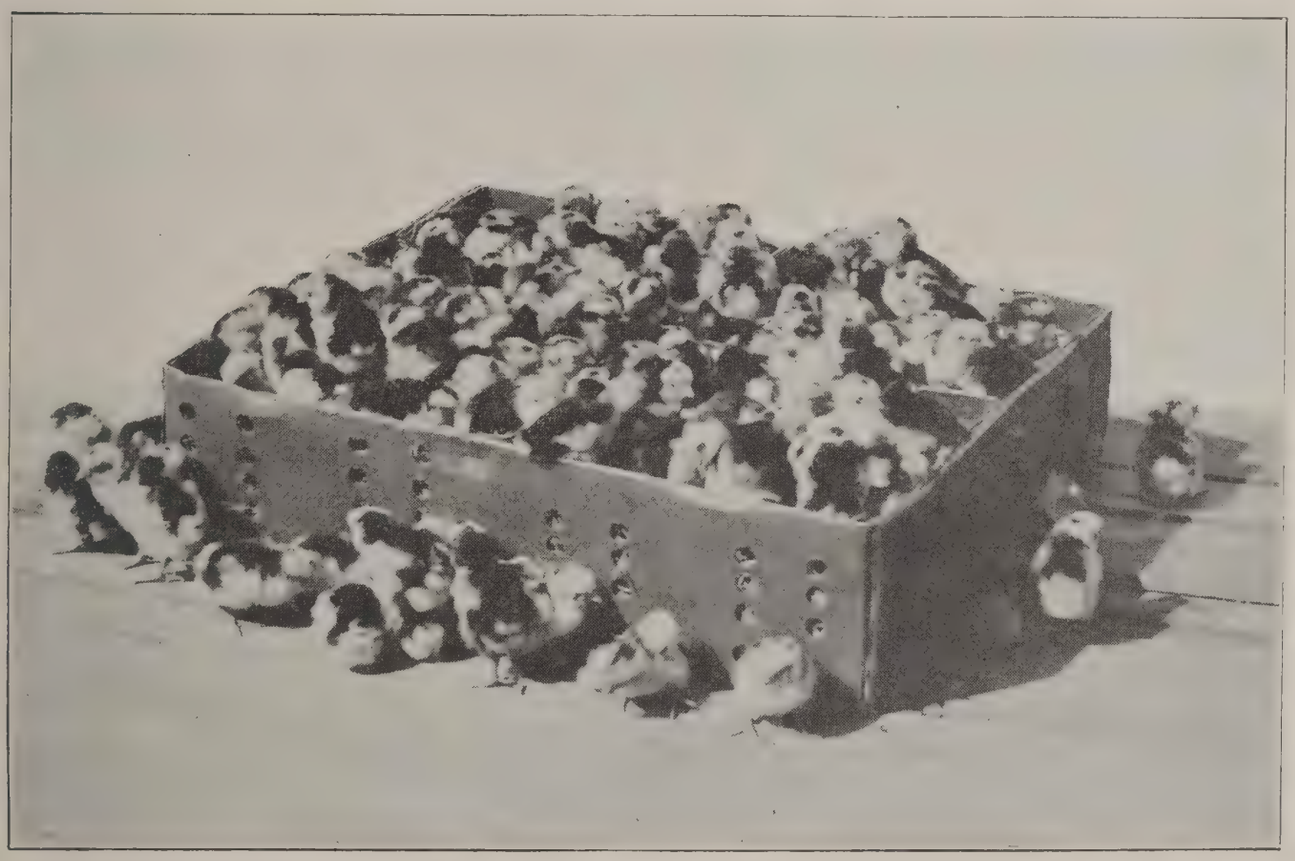
If there is any other information to give you to make proper registration in the contest kindly let me know.

To say that I am pleased with my chickens and the service I received from you is putting it very mild. I have lost but 4 per cent of the chickens from sickness which in itself speaks well for the quality of the stock. I sold 34 of the cockerels at twelve weeks of age and they paid for the whole flock of chicks received from you.

Trusting this will be of interest to you, I am,

Yours truly,

Box 243, Amery, Wis. J. R. MONEY.



100 Farrow Anconas—They Lay Quickly

Farrow Ancona Lays at 4 Months, 2 Days

Illinois.

Dear Sirs:—Please send me your price list of baby chicks for 1923. The 9 Ancona pullets which I have from the 27 chicks bought of you last March are doing fine. One laid at 4 months and 4 days, another 4 months and 7 days.

Sincerely yours,

AUGUST RETTBERG.

FARROW CHIX FOR SUCCESS

THE experiences of others help our customers. Read how Mrs. Maurer handles White Wyandotte at a profit; has them laying at 5 months of age. Raises ninety-two per cent of her little chicks. It's interesting. We buy her eggs. You get stock that is right.

Dear Sirs: Answering the request of your letter of 22nd inst., I hereby give you my experience in raising poultry.

I find poultry raising profitable if handled in the right way.

I think it pays as much as any farm product now according to prices at the present time.

I like the Rose Comb White Wyandottes because they are a dual purpose chicken. They are an excellent laying strain and an unexcelled marketing chickens. They mature quickly. I have pullets at the age of 5 months laying.

I feed a balanced ration of corn and oats and dry mash of one-third shorts and two-thirds bran and a good grade of tankage or meat scraps, with oyster shells and milk before them all the time and find that I get very good results.

I have the large brooder coops for two hens. I give each hen 30 to 35 little chix if weather isn't too cold. I do not turn hens out with little chix until they are two or three weeks old.

I have an incubator that holds 150 eggs and when I set it I always set 10 or 12 hens at the same time and give the little chix to the hens.

I always have the little chickens to hatch as early as possible every spring for I think the early chickens are the chickens that have the proper time to mature and are not subject to contracting the different disease that develop after hot weather comes and one is apt to be bothered more with lice.

The last week in February, I had two hens hatch out 20 little chix and saved every one of them, which I sold in June. I sold the 10 cockerels on the market for $12.40 and the 10 pullets for breeding stock for $1.50 each, the chix netted me $27.40

I do not feed baby chix until they are 48 hours old, then I feed them dry bread crumbs for the first ten feeds then some rolled oats and if I have any eggs from the incubator that are not fertile I boil them and chop fine with some bread crumbs and a little red pepper. The red pepper is an excellent bowel regulator and I also use a little permaninagate of potash in the drinking water all the time, just enough to make a deep pink color.

To bake corn bread and feed once a day for a week or two is a very good food after they are three or four weeks old. Any good commercial chick feed is good, or ground corn and wheat makes a good feed. Sour milk is excellent for them, but not too much. Cottage cheese is a good food for young chicks once a day for the first few weeks.

I think one ought to keep one good strain of chickens and keep them bred up to the standard if they want them to pay.

Every fall, in August and September, I cull my whole flock and only keep the busy hens. Those that prove themselves to be profitable laying hens—the ones that have large pelvic space of at least three to four fingers breath, and of soft and pliable nature, and a deep red colored comb and wattles of waxy looking nature. The others are marketed at once.

In the spring, in February and March, I use the same method. That way one is breeding up the laying strain of chickens and I find it very profitable, and you always have a ready sale for your hatching eggs and breeding stock.

I always have a larger demand for hatching eggs and breeding stock than I can supply and I hatch out between five and six hundred chicks every season. Of that amount I have about ninety-two per cent to grow to maturity. I keep about two hundred hens and sixteen cockerels.

Poultry raising is like anything else, you have to be interested in it and give them your attention and good care, and house them properly in comfortable quarters if you want to make a paying proposition out of them.

Respectfully, MRS. NAT MAURER.

P. S. Would like a copy of your catalogue.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX FOR SUCCESS

Farrow White Wyandottes Pullet Lays at 4 Months 4 Days

Mrs. Reynolds flock of Farrow Wyandottes

Ottawa, Ill., 805 1st Ave., July 20, 1923.
D. T. Farrow Chickeries, Peoria, Ill.

Gentlemen:—We got our first egg from the White Wyandottes bought of you today, July 20, 1923.

On March 16, I bought fifty white Wyandottes of you and raised forty-seven. They are surely fine birds. We had our neighbor, Mr. Smith, vouch for us on the enclosed sheet.

Yours respectfully,
MRS. T. J. REYNOLDS.

Enclosed herewith is photo taken June 28, 1923, showing 47 out of 50 White Wyandottes bought March 16, 1923. MRS. T. J. REYNOLDS.

Farrow Chix Lay Early; Raises 380 Out of 400 Farrow Chix

Nov. 16, 1923.
D. T. Farrow Chickeries, Peoria, Ill.

You will find enclosed four snap shots taken of S. C. White Leghorns purchased from you during the spring of this year. I have lost the folder telling about the prizes, so do not know if there was something else I should have done. We purchased four hundred of the baby chix, and did not lose more than twenty from the whole flock. We found the first pullet egg on October 3rd, but many of them are laying now.

HORACE E. WILEDEN.

Mr. Wileden's flock of Farrow Leghorns

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

Farrow Leghorns Lay 4 Months Old

D. T. Farrow, Peoria, Ill. Monteer, Mo., Aug. 9, 1923.

Dear Sir:—Wishing to compete for your prizes, I am sending you a picture of a part of our four months old chicks, received from you March 1, 1923.

They commenced to lay July 11th, and during the month laid 164 eggs.

Yours respectfully, W. P. WRIGHT.

Mr. Wright's flock of Farrow Leghorns

Farrow Barred Rocks Have Color, Size and Vigor

D. T. Farrow Chickeries, Peoria, Ill. Oregon, Ill., Nov. 27, 1923.

Gentlemen:—I am sending photo of the chicks I bought of you in June. I think they are a fine bunch. I am competing for that $100, for best photo of chicks.

Please send me latest price list of chicks, and oblige.

Yours truly, W. A. STEFFA.

The undersigned being a neighbor of the above, W. A. Steffa, and acquainted with the facts regarding the purchase, and rearing of the chicks represented in the enclosed photos purchased from the D. T. Farrow Chickeries, I certify the enclosed photos are true photos of the said chicks. ROBERT RINKER.

Mr. Steffa's Flock of Farrow Barred Rocks

FARROW CHIX
FOR SUCCESS

FARROW WHITE WYANDOTTES

These photos represent Wyandottes bought of D. T. Farrow Chickeries by Mrs. F. A. Patterson. We shipped her 31 and she raised 30, proving the high quality we claim. She received her first egg from a pullet at 5 months and 28 days old.

Note the real beauty of Farrow Wyandottes.

D. T. FARROW CHICKERIES
PEORIA ~·~ ILLINOIS

Farrow Ancona Lays at 3 Months 12 Days

Grand Forks, N. D., Nov. 10, 1923.

Dear Sirs:—Will you please send me your new list price for chickens and for spring baby chicks? I got 25 S. C. Ancona baby chicks April 11, 1923, and got 15 nice pullets out of them. Three of them started to lay in July. Got my first eggs July 22nd. That made the pullet three months and twelve days. My neighbor has Anconas bought from another company five and one-half months, and no eggs yet, and I get from 10-12 a day from my 15 bought of you. So I want some of your early hatch again this year, for nothing can beat your famous Anconas.

The roosters I sold for $2.00 to $2.25 when 2½ months old. I have three left I am saving for myself till spring. So please send price early.

Words can not tell you how thankful I am to you for the nice chickens. Yours for more business next year.

My neighbor is signing his name that he seen I got the first eggs July 22nd.

Thank you again, I remain, Sincerely, JOHN HERMESSY.

A flock of White Leghorns bought of D. T. Farrow Chickeries

Knoxville, Iowa, Nov. 26, 1923.

Dear Sirs:—I received the 500 White Leghorn chicks Feb. 29th. They were all alive, and the mail carrier brought them in a car a distance of 12 miles. They certainly were a husky bunch of chicks. I began feeding them grit, charcoal, and growing mash, and they grew so fast. The weather was so bad that I could not let them out of the brooder house until they were five weeks old, and up to that time there had only been 19 died. By the 18th of May, I had sold 208 cockerels that brought me $103.00. I had 250 pullets left.

I had nothing but Brown Leghorn hens, and the first white pullet we saw on the nest was June 15th, and on June 18th Mrs. E. B. Whitlatch bought ten dozen eggs of me to set in her incubator. On July 8th she called me up to tell us that there were some white chicks had hatched, and she has raised one white pullet among her brown ones. By the 5th of July I knew of 18 white pullets that were laying. I set some of the pullet eggs, and only three of them hatched Aug. 5th, and they were all white. I gave them the best of care, but they seemed weak and died. I think now I will try and raise 2,000 of Farrow's White Leghorns this year, for they sure do grow fast, lay early, and keep on laying.

MRS. W. J. WHITLATCH.

Raises 30 Farrow Chix Out of 31

I have five months old White Wyandottes from the D. T. FARROW CHICKERIES. I raised 30 of the 31 shipped me, the one being dead the morning following shipment. One of these pullets laid her first egg Nov. 9th, at the age of 5 months and 28 days.

MRS. F. A. PATTERSON,
Durand, Ill., Box 135.

Mrs. Patterson's flock of Farrow Wyandottes

Win First Prizes with Farrow Chix

Pontiac, Ill., Dec. 17, 1924.

D. T. Farrow Chickeries.

Dear Sir:—Have had wonderful luck with our April chicks. They proved a sound investment. Won two first prizes on cock and pen at Pontiac Home-Coming and Fair, and as a result sold a number of cockerels.

Please send me your prices on Buff Orphingtons for next year. Are they certified chicks?

Yours very truly,

LEO A. SCHOPP.

FARROW CHIX FOR SUCCESS

200 EGG STRAIN
AMERICAN SCHOOL OF POULTRY HUSBANDRY
LEAVENWORTH, KANSAS

200 EGG STRAIN
AMERICAN SCHOOL OF POULTRY HUSBANDRY
LEAVENWORTH, KANSAS

11 Below Zero Shipped to Wyoming Only 2 Dead. Some Vigorous Chicks.

Rainbow Ranch, Gillette, Wyo., March 20, 1923.

D. T. Farrow Chickeries, Peoria, Ill.

Dear Sirs:—The 200 White Leghorn chicks arrived Sunday (last) noon in fine shape, only two dead. I lost one since but the rest are livelier than I expected them to be, and it was 11 below zero when I got them from the postoffice. I had to haul them 13 miles in a car to get them home and they had to be good live ones to stand it. I wish I had ordered 500 now. Will you please send me prices on White and also Brown Leghorns for the first of May delivered or as close to that time as possible.

Sincerely yours,
JAS. W. DALY,
Gillette, Wyo.

View of Mrs. Mathews Chix she bought from D. T. Farrow Chickeries

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

D. T. Farrow Chickeries White Rocks can't be beat

White Plymouth Rocks on free range

Range Fowls mean vigorous chicks All hens are range raised

Our Membership in this Association is your Protection

INTERNATIONAL BABY CHICK ASSOCIATION

Buy Chicks from an Established Firm

We are members of the International Baby Chick Association, and Association of Commerce, Peoria, Ill.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX FOR SUCCESS

CHAMPION EARLY LAYING STOCK

Front and side view of 1000 layer hen house.

Vim, Vigor, and Vitality!

Illinois.

I scanned the ads of different pages
In search of chicks of various ages.
Thru Missouri Ruralist at last I sought,
And fifty chicks at once I bought.

They came by post one blustery day,
And rode five hours thru mud and clay.
In a canvass bag on the saddle tree
The mail man brought these chicks to me.

I raised the fifty. My, how they grew!
And now, dear friends, I'm advising you
Send to Farrow Chickeries for vitality,
Where vim and vigor is reality.

C. F. ADCOCK.

They Win! They Lay! They Win Prizes

Michigan.

Dear Sirs:

Just a few lines to tell you how well I have done with the baby chicks that I purchased from you last spring. I received twenty-six White Wyandottes from you on April 27th, and twenty-four White Rocks on April 30th. I raised twenty-two Wyandottes and twenty-two Rocks from them, all fine healthy chickens. I showed two Wyandotte cockerels and three pullets at the Gogebic county fair last month and received first and third on the cockerels and third on the pullets; also I took sweepstakes for having the best cockerel in the show. I also showed three cockerels and four pullets of the White Rocks and took first, second and third on the cockerel, and first, second, third and fourth prizes for the pullets. There was a great deal of opposition in both breeds in the show. I have one of my Wyandotte pullets laying; it laid its first egg on September 30th and to date it has laid thirteen eggs. I expect to have more laying very soon as they are looking very fine. I expect to order more from you next spring so be sure and send me your catalog as soon as you have one. There are lots of people asking me where I got my chickens so I expect you will be getting many more orders from this city.

Very truly yours, MR. WM. TAYLOR.

D. T. FARROW CHICKERIES
PEORIA ~ ILLINOIS

FARROW CHIX FOR SUCCESS

BUY FARROW CHIX FROM D. T. FARROW CHICKERIES

Copyrighted

Copyrighted

D. T. Farrow and one of his favorite White Leghorns. The English breeding is noticeable in the large comb.

These Farrow White Leghorn chicks were 4 weeks old when photo was taken. Note size and rapid growth made in short time. No wonder they lay when 4 to 5 months of age. Try a bunch of our famous Leghorns this year and be among the successful.

Your success depends on the stock you get. START with our stock.

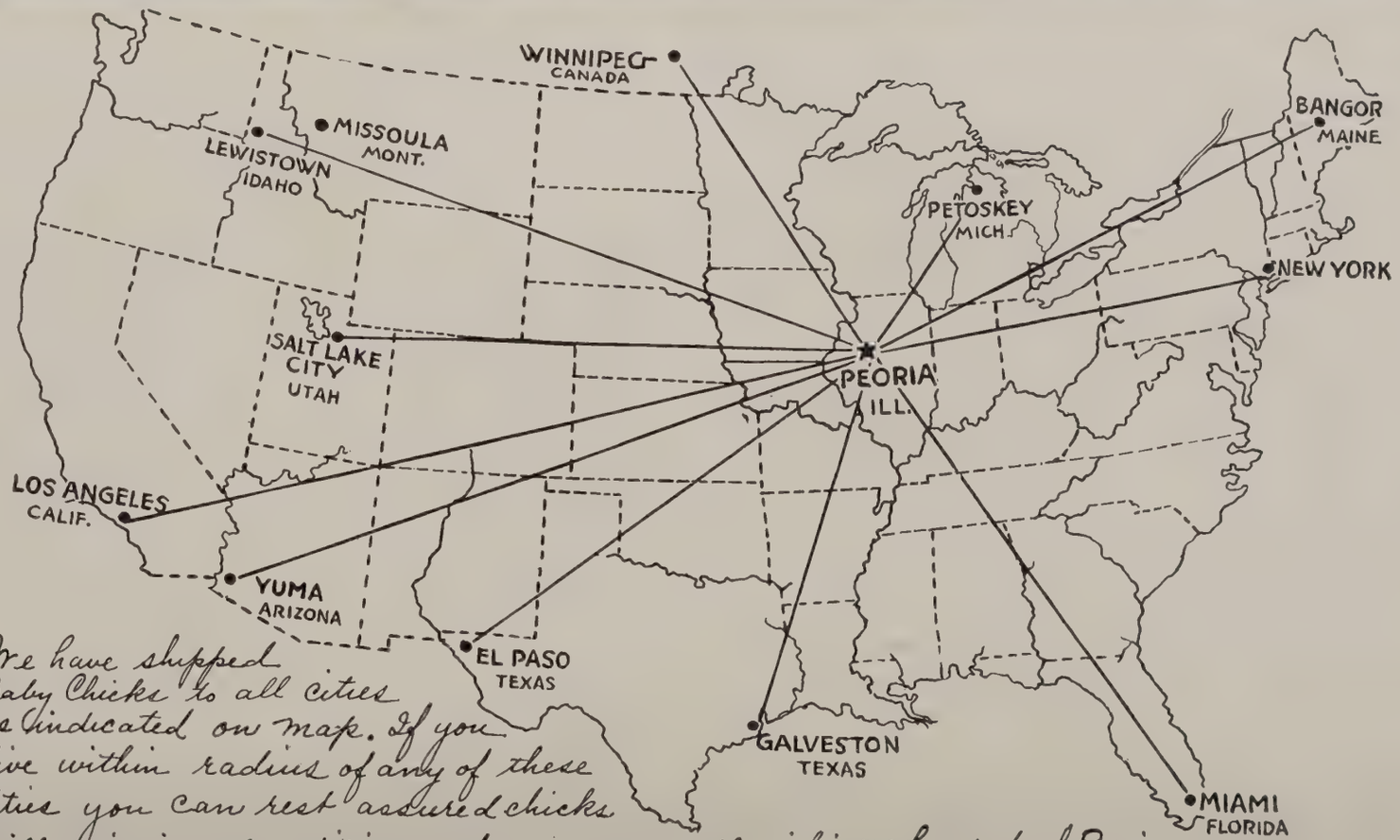
—

Our stock is conceded to have the heaviest laying quality bred in them.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX
FOR SUCCESS

One place only to buy Farrow Chix and that's D. T. Farrow Chickeries Peoria, Ill.



We have shipped Baby Chicks to all cities as indicated on map. If you live within radius of any of these cities you can rest assured chicks will arrive in good condition, as these points are all within 72 hrs. ride of Peoria

Buy Farrow Chix this season. There's a reason.

D. T. FARROW CHICKERIES
PEORIA ... ILLINOIS

FARROW CHIX
FOR SUCCESS

TO BUYERS OF FARROW CHIX

Many people wonder how we can sell so reasonable, especially the eastern trade. In the first place, our large business—conceded one of the largest baby chix business in the U. S.—accounts for that. Another reason, is that the eastern market on eggs is always 10 to 15 cents a dozen higher than our market, therefore we are able to undersell our eastern competition. We can always undersell the eastern poultry man. We sell the chicks the same in New York as Illinois. No difference in price. Also, our stores enable us to greater production, this cuts down the expense and enables us to sell more. All things put together, we sell right, ship right and can get the chicks to you in good shape, anywhere. Read what our customers write.

Big trucks transport chicks to postoffice. We have our hatchery close to postoffice—means quick service, no delays.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

CARE OF FARROW CHIX

White Rock Hen

Water or give milk on arrival. Feed on date marked on label of your chick box, not before.

SUCCESS WITH CHICKS DEPENDS IN LARGE PART UPON THE PREPARATION FOR AND EARLY CARE WHICH IS GIVEN THEM.

HAVE BROODER READY. Every purchaser of baby chicks should plan his brooding equipment early and have it on hand, set up and running before the chicks arrive. It should be operated at the desired temperature for at least twenty-four hours to see that it is adjusted properly and in order to have the brooder warm for the chicks. If for any reason the brooder is not ready, keep the chicks in their shipping boxes while the brooder is being prepared. Take them out of the box in a warm room and feed and water at intervals of four hours, returning them again to the box. Get the brooder ready as quickly as possible.

BE SURE TO KEEP CHICKS WARM. Chicks are hatched at a high temperature. For the first few weeks of their life, one of their most urgent requirements is proper warmth. They should be kept at a temperature in which they are comfortable. They should be confined close to the heated hover for the first few days until they get added strength and until they learn where the heat is, so that they may know where to warm up quickly. See that the brooder maintains a very uniform temperature, during the first week and watch the chicks frequently to see that they do not get chilled and start to crowd.

FEED SPARINGLY BUT OFTEN. Nature furnishes the baby chick with a natural supply of feed sufficient to meet its requirements for from three to four days after hatching. This feed supply is found in the yolk which is drawn into the body just before hatching. For this reason, baby chicks should not be fed for from 24 to 48 hours after hatching and will not suffer if not fed from three to four days. The baby chick is exceedingly small, with a very small digestive system. For this reason it has no large capacity for the storage of food. Furthermore, the baby chick grows with extreme rapidity, doubling its weight in a few days. Considering these peculiarites of the chicks, they should be fed little at a time, but often. Four to five times a day for the first week is none too often. At each feeding, they should be given what they will clean up quickly and be satisfied, yet be hungry and ready for more when the next feeding time comes around.

FEED SOUR MILK. One of the safest and best feeds to give baby chicks is sour milk. It can be fed as a beverage in drinking vessels or mixed with a dry mash and fed in a crumbly condition. Sour milk contains lactic acid as an intestinal cleanser, purifying the digestive tract and overcoming digestive disorders. For the first few days in the brooder, it is an excellent plan to give the chicks no water to drink when they have access to sour milk, sour skim milk, buttermilk, or semi-solid buttermilk.

A SUCCESSFUL FEEDING PLAN. The first day in the brooder, the chicks should have sour milk to drink, plenty of fine grit or sharp sand on the brooder floor and a fine litter of clover chaff or fine cut straw.

They may be fed sparingly of a fine chick scratch feed once or twice if they have been on the road a considerable period of time. There are many efficient scratch feeds on the market. When choosing one, be sure that it is made up of good clean grains, that it is free from an excssive amount of millet and that it is not heavily loaded with grit. If you desire to mix your own chick scratch, the following is an excellent mixture:

10 pounds of fine cracked corn
10 pounds of cracked wheat
10 pounds of pin head or steel cut oats.

During succeeding days in the brooder, continue to feed the chick scratch from four to five times a day, feeding little at a time, but often. As the chicks are given a large quantity of mash feed and wider range as they grow older, the frequency of the grain feedings may be reduced. They should be gotten onto an intermediate scratch feed when they are about five weeks old and on growing scratch when eight to nine weeks old.

CARE OF FARROW CHIX

S. C. Red Hen

BE SURE TO FEED A BUTTERMILK MASH. When the chicks are a few days old (from two to five days) they should be given access to a good chick buttermilk starting mash and when about three weeks old this may be changed to a buttermilk growing mash. There are many excellent commercial rations of this kind on the market. Should you desire to mix your own mash feed, the following formula has given excellent results:

30 pounds of Wheat Bran
10 pounds of Wheat Middlings
10 pounds of Ground Hulled Oats
10 pounds of Oil Meal
10 pounds of Corn Meal
10 pounds of Gluten Feed
10 pounds of Meat Scrap
10 pounds of Dried Buttermilk.

The buttermilk mash should be fed in hoppers or feeding troughs so arranged that the chicks will not waste the mash, but so that they can have access to it at all times. Begin to feed the mash sparingly until the chicks get used to it. Be sure to keep sour milk or semi-solid buttermilk before the chicks all the time if possible, throughtout their growing life.

PROVIDE SOME GREEN FEED. Baby chicks relish any form of fine, tender, green feed. It is very essential that some of the material be provided especially to early broods, when it is impossible for them to get out doors on a green grass range. Whenever the weather will permit, the baby chicks should be gotten out of doors and used to outside weather conditions at an early age. They should not be pampered and made tender by prolonged periods of close confinemnet to the brooder house.

SOME THINGS TO AVOID. The danger points which the purchaser of baby chicks should understand and hence be better prepared to guard against are:

CHILLING, which causes the chicks to crowd and bring on digestive disorders and a pronounced diarrhoea.

OVER-HEATING, which weakens the chicks, lowers their vitality, and checks their rugged growth.

OVER-FEEDING, which is responsible for much of the digestive troubles of chicks. Remember to keep the chicks hungry and active.

PARASITES, especially red mites and lice are very injurious to chicks. The brooder house should be thoroughly cleaned before each brooding season and kept clean and sanitary throughout the brooding period.

Good strong chicks, properly brooded, are sure to be a matter of pride and great joy as well as financial return to every lover of poultry.

How to Feed for 200 Egg Layers

The following method of feeding has been endorsed by a large experimental station and has resulted in hens producing 200 eggs or more in one year's laying. A scratch grain composed of the following ingredients by weight should be fed in the morning and evening in a deep litter of straw. 100 lbs. cracked corn, 100 lbs. of wheat, 50 lbs. of oats. Dry mash, composed of the following ingredients should be in front of them in a hopper at all times. 100 lbs. bran, 100 lbs. of Shorts or Midlings, 33½ lbs. meat scraps. This mash should be well mixed and be fed dry. Charcoal, grit, oyster shell should be kept in hoppers before the fowls at all times.

Lice Exterminator

We recommend that you buy Licemist to exterminate the lice in your house. We sell this very reasonable.

FARROW CHIX
FOR SUCCESS

BUY FARROW CHIX

Great Winter Layers!

Dear Sirs:—Received your post card and will let you know I have no pullets for sale. I have 220 S. C. White Leghorns which I bought from you last year. Now I am getting 78 eggs a day, average. I think that is good.

HERMAN HORNAN.

Lay at 4 Months, 4 Days!

Illinois.

Dear Sirs:—Please send me your price list of baby chicks for 1923. The 9 Ancona pullets which I have from the 27 chicks bought of you last March are doing fine. One laid at 4 months and 4 days, another 4 months and 7 days.

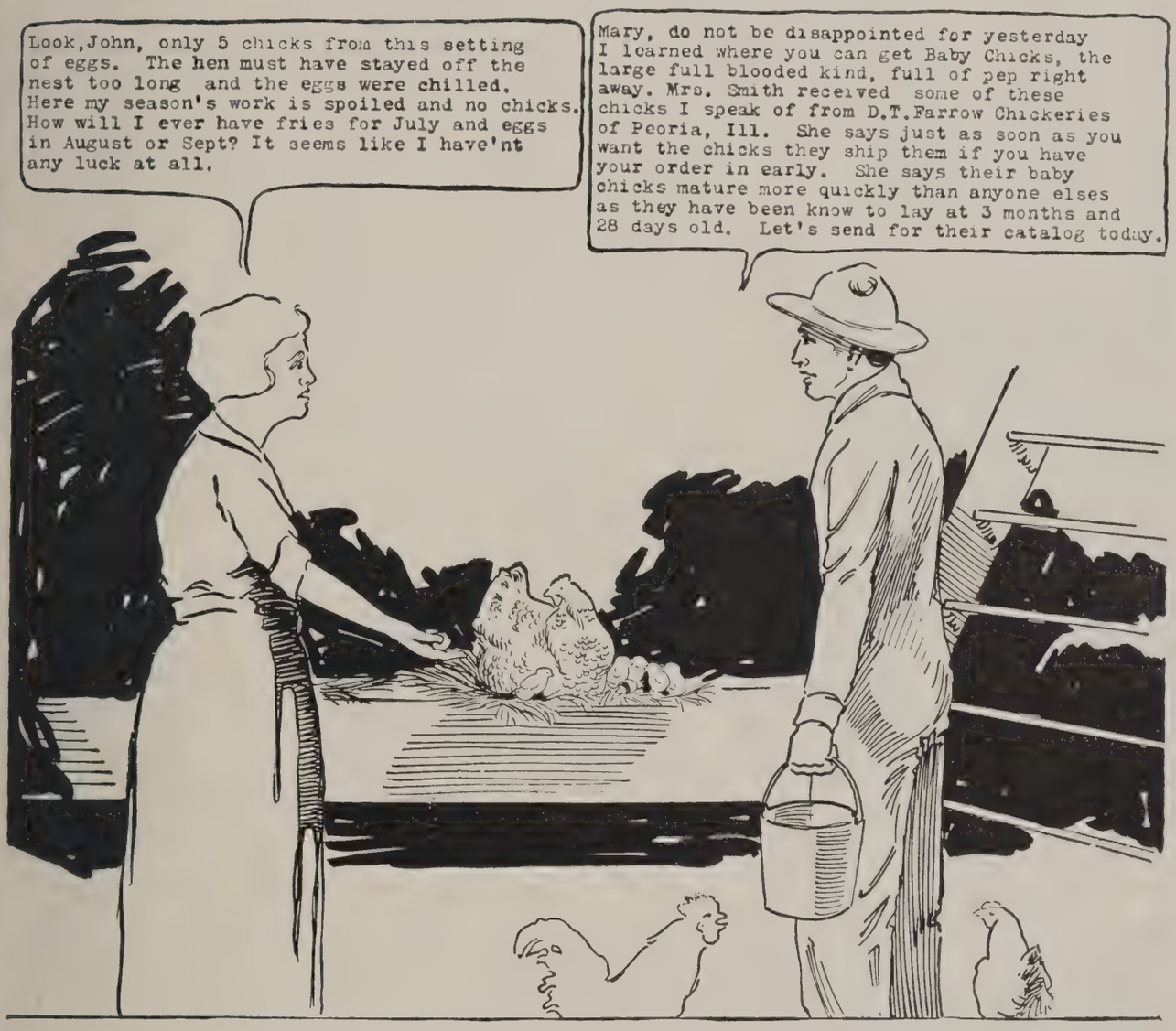
Sincerely yours,

AUGUST RETTBERG.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX FOR SUCCESS

AVOID DISAPPOINTMENT



Summer Chicks Pay!

Illinois.

Dear Sir:—Have never written you of the success I had with my pure bred S. C. White Leghorns which I received June 2nd, 1922. My first pullet egg was laid October 30th, lacking three days of five months in age. Have several laying now. Would you please send me a price list of S. C. White Leghorn cockerels of the Champion stock at least five months of age?

Yours respectfully,
ELMER COLEMAN.

Hen Takes Them as Her Own.

Michigan.

Dear Sirs:—The chicks arrived yesterday in A-1 condition.

They are all fine, lively little fellows, not one dead, and we are sure delighted with them.

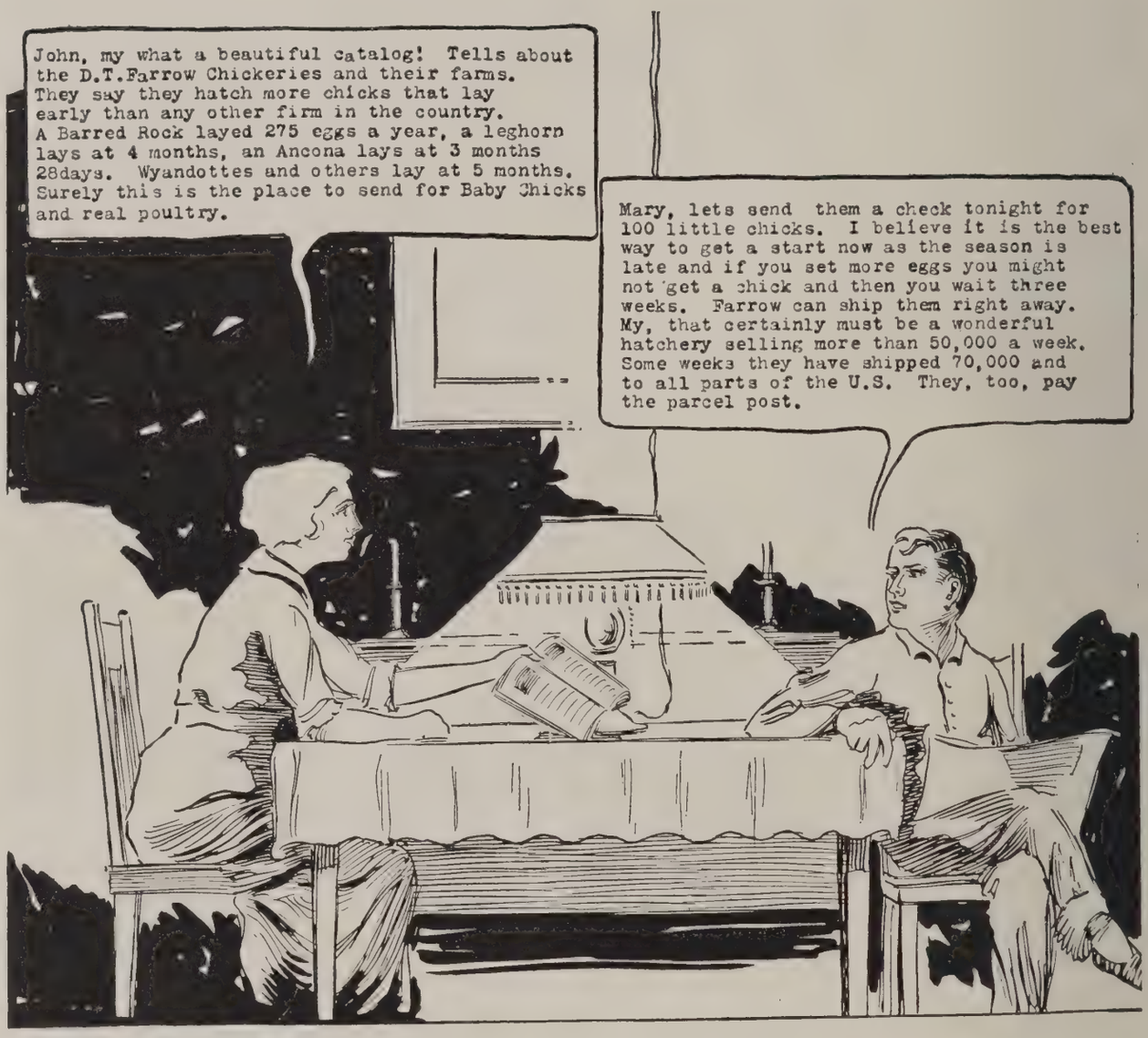
We put them with a hen and she thinks they are her own.

Very truly yours,
C. FARVIG.

D.T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

PLACE YOUR ORDER TODAY



Our Summer Chicks Thrive!

Illinois.

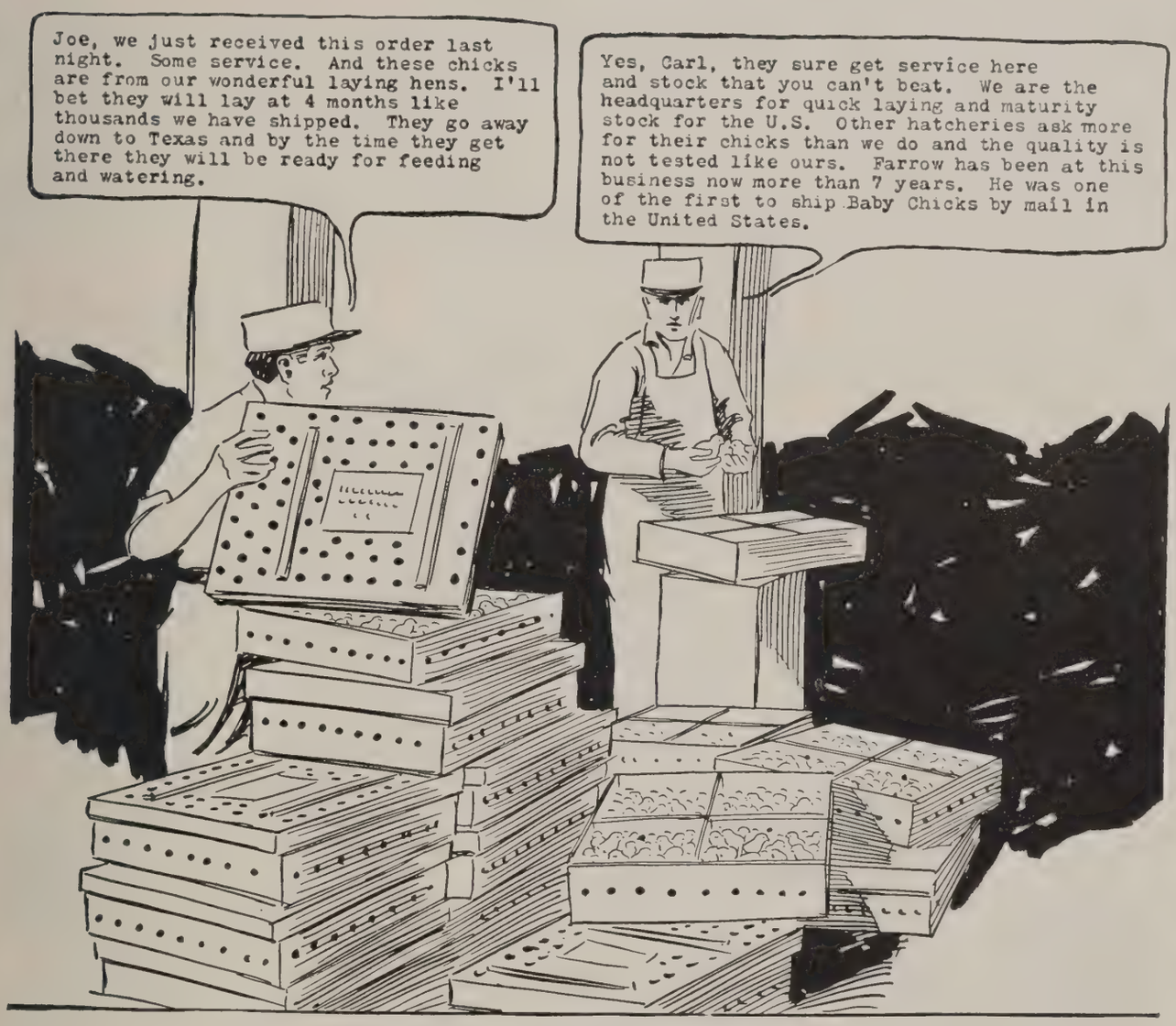
Dear Sirs:—On July the 12th we received one hundred White Rock baby chicks. They were all alive and vigorous. We succeeded in raising eighty-five, which everyone considered remarkable, considering the hot weather. I wish to tell you how pleased we were, such beauties we never saw. Their growth has been due to proper feed and care and they are the largest we have ever had at four months. We think that shows they come of good stock. You will receive another order next spring.

HENRY McGHIEY.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

FARROW CHIX
FOR SUCCESS

OUR BUSINESS IS TO SUPPLY



Great Winter Layers!

Wisconsin.

Dear Sirs:—In answer to your card will say I haven't any pullets for sale. As you are aware, I bought 100 chicks from you and they arrived 100 per cent alive on March 24th, 1922. Up to date, I have got 75 dozen eggs from 38 of these Ancona pullets, most of the chicks were roosters but they more than paid for the whole bunch. Will most likely want more chicks this spring.

Yours truly,

MRS. J. F. OLSON.

Quick Service.

Indiana.

Dear Sirs:—Received my baby chicks all O. K. Was not one chick dead.

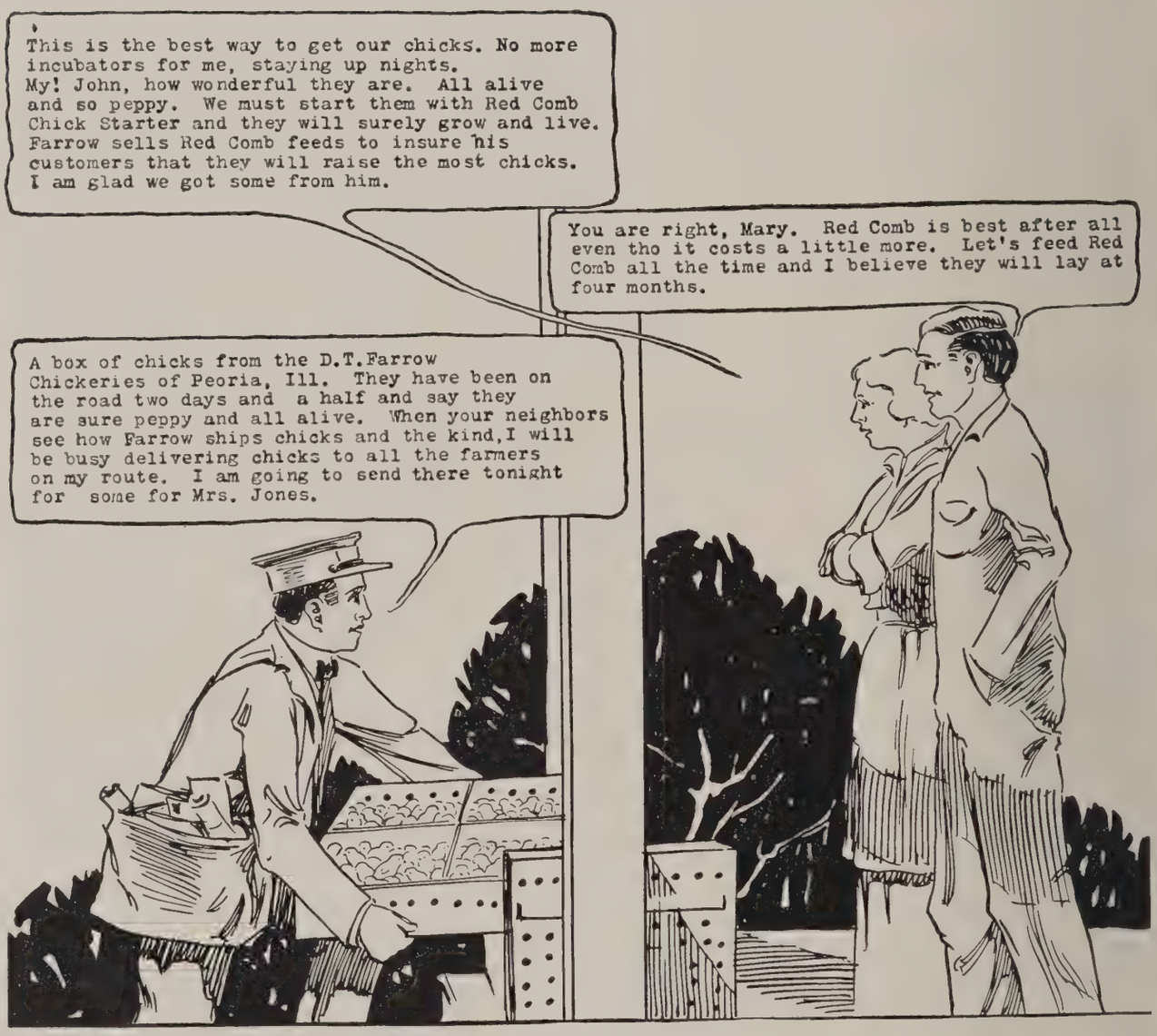
Want to say they were fine little fellows, and they sure are growing fast. Thanking you for filling my order so prompt, I am,

BESSIE DEGOOD.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX FOR SUCCESS

VIGOROUS, HARDY THOROBRED CHICKS



Lay at Four Months!

Illinois.

About the performance of the 1,000 baby chicks you shipped us last year. Of the thousand 980 were delivered alive. Of this amount we lost only 71, making a showing three months after delivery; 909 live birds, 405 of which were pullets and 504, roosters. Some of the pullets celebrated their ability by laying at four months. If your chicks continue to perform like this in the future you can count on us for at least 1,000 a year.

WESTMARY POULTRY FARM.

Real Stock! Best He Ever Saw!

Minnesota.

Dear Sir:—Inclosed find an order for 150 Barred Rock baby chicks. The chicks I received from you this spring certainly were good. Out of the 150 there was only one dead. I have 50 of the best pullets you ever saw. They are real birds. I wish to thank you for the promptness which you handled my order last spring.

Yours truly,

LOUIS H. WARNKE.

D. T. FARROW CHICKERIES
PEORIA ~ ILLINOIS

FARROW CHIX FOR SUCCESS

THE SOONER THEY LAY; THE SOONER THEY PAY

June Chicks Prove Wonderful Layers!

Wisconsin.

Dear Sir:—The chicks I got of you last June are now laying, age six months. I haven't any of the pullets to sell as I want to keep them.

Hope you will have a successful chick season and that we may deal together again.

RAYMOND PAGE.

Ready for Their First Feed.

Indiana.

Dear Sirs:—I received my baby chicks this A. M. all O. K. and surely want to compliment you on the fine lot of little fellows. Not one dead in the bunch. The mail carrier brought them in and saw them when I raised the lids of the boxes and they were just so full of life and began to look for something to eat.

Yours truly,

ANGIE DUNN.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

FARROW CHIX FOR SUCCESS

We have shipped Chicks from Maine to California. Customers prove thru experience all our claims.

CANADA
Thousand shipped, few dead

Winnipeg, Man., Canada.

Dear Sirs:—I more than thank you for the one thousand Baby Chicks, they arrived with very few dead.

Trusting next year will find me in a position to do more extended business with you I remain,

Yours truly,
ALEX. TAYLOR.

ARKANSAS
Lively Fellows

Keo, Ark.

Gentlemen:—Chickens received the evening of 21st. Only two were dead, mashed in some way. The rest were very lively little fellows. You may receive other orders at this place through me soon.

Respectfully,
MRS. J. A. WATTS.

ALABAMA
Thanks for the extras

Mobile, Ala.

Dear Sirs:—Received chicks about two weeks ago. Not one dead. Thanks for the two extra ones.

Yours very truly,
WINSTON GROOM.

CALIFORNIA
Every one arrived alive

Alameda, Calif.

Dear Sirs:—I got the chicks all right, counted 27 all alive and fine; guess you can ship any distance. Some ride? What do you think?

Very truly,
DAN WHITNEY.

COLORADO
Very pleased with them

Ft. Collins, Colo.

Dear Sirs:—Received the Barred Rock chicks in first class condition with only three dead, out of 118. Have lost ten since, but the balance of 105, are doing splendid.

I am very pleased with them.

Yours truly,
MRS. LESLIE E. McDONALD.

CONNECTICUT
Remarkable

Woodbury, Conn.

Dear Sirs:—The chix which I ordered of you in May came in fine shape and only one was dead. I think it remarkable for coming so far. Will probably order more of you next year.

Yours truly,
E. K. WALKER.

DELAWARE
Healthy as can be

Del City, Delaware.

Gentlemen:—I received the chicks and they are all healthy as can be.

Yours truly,
MAXWELL SHORTER.

FLORIDA
Not one Dead

West Palm Beach, Florida.

Dears Sirs:—The baby chicks, White Plymouth Rocks, came this morning, and every one seemed in fine shape. It seems impossible for such tiny chicks to go so far and not one of them die.

Sincerely yours,
W. F. BRANNING.

GEORGIA
Pleased with them

Augusta, Ga.

Gentlemen:—I have received my baby chicks and am well pleased with them. There was one dead. I received them May 6.

Respectfully,
MRS. T. E. LANGSTON.

ILLINOIS
We did better than promised

Toledo, Ill.

Dear Sirs:—I received chix Wednesday in fine shape, none dead and 105 fine little fellows. Many thanks for doing better than you promised.

Yours truly,
MRS. JAMES CATHES.

D. T. FARROW CHICKERIES
PEORIA — ILLINOIS

INDIANA
Splendid success with Leghorns purchased two years ago

Crownpoint, Ind.

David T. Farrow, Peoria, Ill.

Dear Sir:—Let me know what the cost will be for 100 or more R. I. Red chicks. Would want them first week in April. I had spendid success with the order of Leghorns I purchased from you two years ago.

Yours truly,
MRS. FRANK J. LABEN.

IOWA
Orders filled before other hatcheries filled theirs

Gilman, Iowa.

Dear Sirs:—I received the one hundred Brown Leghorns May 26th. They were all alive and strong. I am sure pleased with them. There were others that ordered from other hatcheries long before I ordered from you, and they haven't got their chicks yet.

I thank you very much for your prompt shipment. Respectfully,
RUSSELL BALES.

P. S. You told where some of the Leghorns laid when they were five months old; well, mine have got them beat, they were crowing and cackling when they got here.

It takes three weeks to hatch an egg. You have to wait three weeks to see what you will get. A good reason why it is better to buy baby chicks.

Mary had a little chick,
She got it of Farrow
And it never did get sick.
It growed and growed and growed,
Then one day it crowed.

KENTUCKY
Strongest chicks he ever raised

Edmonton, Ky.

David Farrow, Peoria, Ill.

Dear Sir:—I received a batch of your White Wyandottes last fall, and sure have enjoyed raising them. They have been the strongest, healthiest chicks I have ever had anything to do with.

Please advise me as to the price of, and how long it would be before you could ship me "one hundred Buff Leghorns." And then following a second hundred. DR. P. C. KNOPPE.

LOUISIANA
He recommends us to poultry friends

Olla, La.

Dear Sirs:—Just a few lines to let you know that the Brown Leghorns chicks arrived this morning; found two dead in box. The rest in good condition. I will take great pleasure in recommending you to my poultry friends.

Yours truly,
J. H. RASPBERRY.

MARYLAND
Hen thinks our chicks her own

Frostburg, Md.

Dear Sirs:—I received my chicks all O. K. All alive, well and hearty. May 13, I got them at 9 o'clock this morning; they came just in good time. I had a hen to put right with them and she thought they were her own peeps.

Thanking you very much.

Yours truly,
HENRY SPIKER.

MAINE
Chicks doing fine

Waterville, Me.

Dear Sir:—I received the chicks O. K., three dead.

Thank you, they are doing fine.

Yours truly,
J. P. DROUIN.

MASSACHUSETTS
Not one dead—prompt shipment

Longmeadow, Mass.,

Gentlemen:—The chicks received and they look fine, not a dead one in the whole lot.

Thanks for the prompt shipment.

Yours very truly,
GEO. C. SHINE.

MICHIGAN
Beauties, prompt shipment

Paw Paw, Mich.

Dear Sirs:—Received 100 White Leghorns today; five were dead, the rest are the liveliest I have ever seen, they are beauties.

I suppose the balance of my order are on the way, 100 Barred Rocks.

Thanking you for your prompt shipment, I am,

Yours truly,
A. E. FLETCHER.

MINNESOTA
Two dead in 500—hardiest lot of chicks he ever saw

Minneapolis, Minn.

Gentlemen:—The 500 White Leghorn chicks arrived March 2nd. Let me thank you for your prompt shipment. This is the hardiest lot of chicks I have

FARROW CHIX FOR SUCCESS

NORTH CAROLINA

Thanks for extras—all alive

Rocky Mount, N. C.

Dear Sir:—Chicks arrived some time ago but I have been moving so I have just found time to write you. All were alive when received, and thank you very much for the (4) extras you sent me. I have not lost but two and they were killed in moving.

The man next door of me has sent you an order for some Barred Rocks after seeing mine.

I will want some more about the 30th of next month, but will let you know later.

Wishing you all the good luck in the world.

G. J. DUTY.

OHIO

Would not sell them back for double the price paid

Sandusky, Ohio.

Dear Sir:—Received my 25 Barred Rocks today and I surely was pleased with them, every one living and just fine; you could not have them back for double the amount I paid for them.

Yours truly,
MR. R. H. DELBO.

OKLAHOMA

Getting along fine

Bartlesville, Okla.

Dear Sir:—I received my chickens yesterday evening, all in good shape. There was just one dead. The others are all getting along fine.

Yours respctfully,
MR. W. L. AXSOM.

PENNSYLVANIA

Lively as bees

Haws, Pa.

Dear Sirs:—We received our shipment of 100 White Leghorn chix. Date received, March 30th, not one dead; all were as lively as bees, ready for their breakfast. They certainly do look fine. I have shown the chix to the neighbors, and say they must send for some chix, so please send me another order blank. I am very much pleased with the shipment. Yours truly,
MR. S. A. BEDLYON.

SOUTH CAROLINA

Livliest bunch ever saw

Moore, S. C.

Dear Sir:—The 25 Leghorn chicks received yesterday and they are the livelliest bunch I ever saw, not a single one in the bunch was dead.

Will probably order 25 more later.

Thanking you for prompt shipment, I remain, Yours truly,
BOYCE R. WEST.

SOUTH DAKOTA

Pleased above his expectations

Dear Sir:—I received my baby chicks ordered from you; they came in good shape, no dead ones at all. Have lost one. But it was my fault. Will say I am more than pleased with them; was above my expectations. Thanking you for promptness.

Yours very truly,
C. B. MISNER.

TENNESSEE

Peppy chicks — remarkable distance to ship he claims

Tuttle Town, Tenn.

Dear Sirs:—The fifty baby chicks I ordered arrived all alive, not one dead.

They were as peppy as any chicks that had never traveled any.

I think it is remarkable for chicks to come such a distance and be so lively.

Yours respectfully, P. H. ALLEN.

TEXAS

Admires the way we pack

Hale Center, Texas.

Dear Sirs:—I received the 202 baby chicks this morning and will say that only one chick dead, and all the balance were in first class shape. I admire they way you crate your baby chicks, as they were not crowded at all, and came in good condition, for which I thank you. Will give you another order soon. Respectfully,
L. F. JORDAN.

VERMONT

Going to show birds at fair—not one dead

Moretown, Vt.

Gentlemen:— wish to inform you that the 25 White Leghorns baby chicks all arrived alive and are the finest chicks I ever say. They are most three weeks old and I have not lost one. I shall exhibit my chicks at our farm bureau meeting this fall and next spring you will have another order from me and as many others as can get for you, as you send what any one orders, and it is worth a lot to get what you pay for.

Sincerely, MRS. EMMA SMITH,
Route 2.

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

(Continued)

ever seen and only two, out of the 500, died. You can depend on my future orders, and also on any that I may be able to turn your way.

Respectfully yours,
C. A. FIELD.

MISSISSIPPI
Arrived O. K.

Centerville, Miss.

Dear Sirs:—I received the day old chix I ordered of you two weeks ago. They arrived O. K., not a one dead, and as husky as can be, have only lost one and really think an old hen pecked it, and caused it to die. When do you have your B. Leghorn roosters for sale, and not akin to these chix I have, and how much are they a piece?,

MRS. PERCY PHURES.

MISSOURI
Neighbor wants 300 after seeing his

Noel, Mo.

Dear Sirs:—My chicks are nice big husky fellows and well pleased with them. My neighbor came in and looked at them today, and wants 300 S. C. White Leghorns if you can fill the order by the 20th of this month, and if you can, book the order and will send money order by return mail, or when you can ship them.

Yours respectfully,
G. W. HUNT.

MONTANA
Not one dead away off to Montana

Baker, Mont.

Dear Sirs:—Received the 50 chicks I ordered; not one dead, they are so spry and lively, I sure am pleased with them. Thanking you for your promptness, I am

Yours truly,
MRS. E. V. BISBEE.

NEBRASKA
Pleased with shipment

Holdrege, Neb.

Dear Sirs:—Chickens arrived yesterday. There were two dead and four cripples in the bunch. Am pleased with shipment. Yours truly,

HENRY G. EICKSON.

NEW MEXICO
Reds doing fine

Clovis, N. Mex.

Sir:—The 100 R. C. Rhode Island Red chicks arrived the 10th and in A No. 1 order, and doing fine.

Thanks for your prompt shipment.

Yours sincerely,
MRS. CHARLES J. RAWFORD.

NEW HAMPSHIRE
Beauties — not one dead — good stock to start with, he says

Franklin, N. H.

Dear Sirs:—Received the 100 Brown chicks all O. K. There was not a dead one among them; they are beauties. It is a wonder how you can send your day old chicks so far! But you have good stock to start with. You can use this if you choose to and I will back it up—it shows that you can send them a long way. Respectfully yours,

GEORGE W. HEATH.

NEW JERSEY
All alive—kind attention

Highlands, N. J.

Dear Sir:—I received the baby chicks and received them alright and I want to thank you for your kind attention, they were all alive. Yours respectfully,

MRS. D. HARTSGROVES.

NEW YORK
Laying at 4½ months old—wonderful

Copenhagen, N. Y.

Dear Sirs:—I have never let you know the success that I had with the White Leghorn chicks that I received from you last spring.

I received the chicks the middle of last March, with three dead ones, but I was so pleased with the rest of them that I never wrote you about them. These chicks started to lay the twenty-eighth of July, so you see they were only about four and one-half months old. That goes to show that they were well blooded.

The day I received them you could hold them in your hand and they would scratch like an old hen.

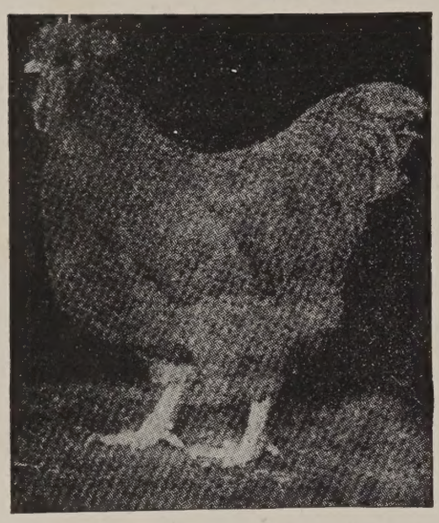
I would like to buy some Rhode Island Reds and as I see that you have hens and pullets to sell. Would you please let me know if you have any in stock now, and what price you get for the same. I would like to get some before it gets too cold weather to ship them.

I am going to send in an order for chicks again in the spring. Would you please let me hear from you by return mail what you have in stock for sale. I beg to remain, Yours very truly,

BENJ. SPRAGUE.

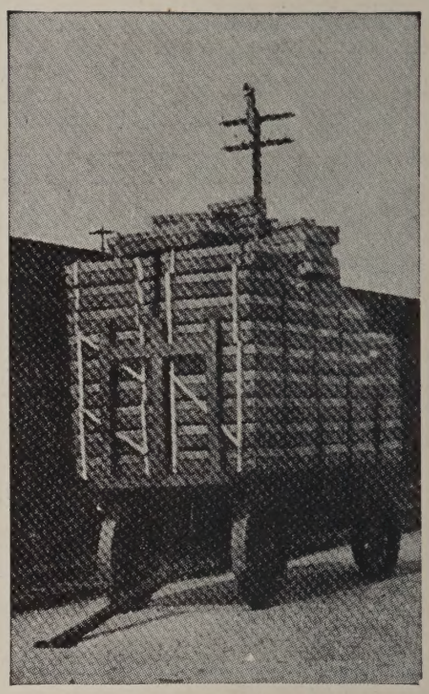
FARROW CHIX FOR SUCCESS

D. T. FARROW CHICKERIES

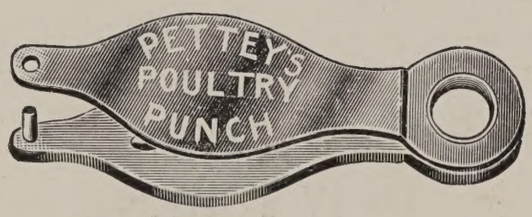


MALE
BUFF ORPINGTON

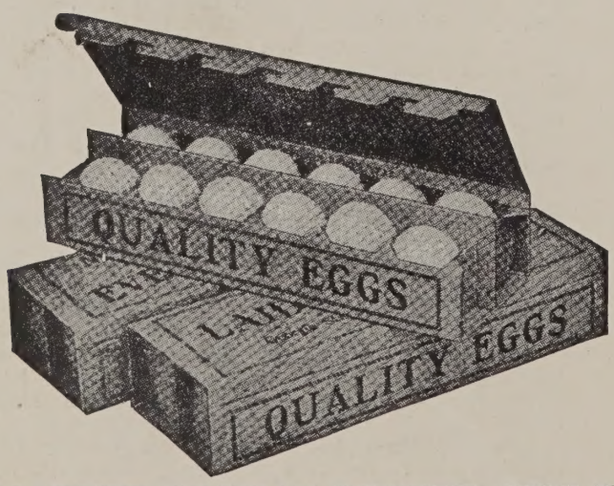
Exhibition Quality Male



Over 8500 Chicks in one Shipment by Parcel Post



Just the thing to punch toes of your Extra Quality and Champion chicks. You can then save these chix for Male Breeders. Price 25c each postpaid.



MARKET EGGS IN PROPER STYLE
BRING 5c. DOZEN MORE.

MALE BIRD
S. C. WHITE LEGHORN

D. T. FARROW CHICKERIES
PEORIA ILLINOIS

(Continued)

UTAH

Arrived in first class condition

Salt Lake City, Utah.

Dear Sirs:—Received my 25 White Wyandottes baby chicks this P. M., in first class condition, very much pleased with them.

Thanking you for your kindness, and you may hear from me again.

Yours truly,
J. B. WILLIAMS.

VIRGINIA

Fine condition—thanks for extras

Rose Hill, Va.

Dear Sirs:—Received the 52 chicks in fine condition. Thank you so much for the two extra ones.

Very truly,
MRS. M. S. KINCAID.

WEST VIRGINIA

100 per cent alive—smart as crickets

Wilmore, W. Va.

Gentlemen:—This is to let you know the Brown Leghorn chix arrived Saturday, the 27th, 100 per cent alive. All healthy, and as smart as crickets.

Thanking you for your prompt attention, and nice chicks, I am,

Your satisfied customer,
ROOKER C. RIFFE.

WISCONSIN

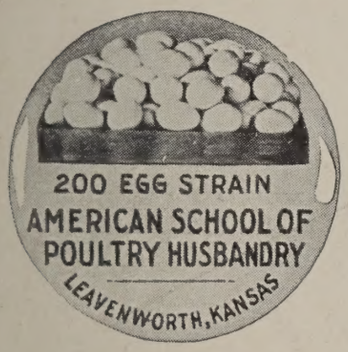
Chicks proved wonderful layers—orders more—grew well

Whitewater, Wis.

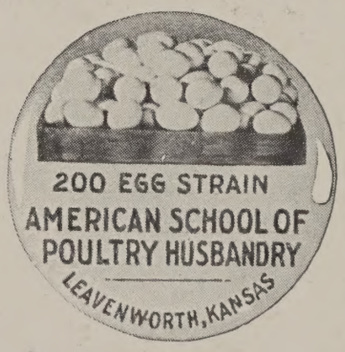
Gentlemen:—Last year we sent for 100 Leghorn chicks from you, and will say we were pleased with them. They grew nice and are laying fine. I send herewith $12. Please send as soon as possible 100 White Leghorn chicks.

Yours truly,
T. D. ANDERSON.

13c CHICKS WIN GRAND PRIZES



WON FIRST COCKEREL
IN HOT COMPETITION



Our low prices and high quality interest all who want a square deal. Read what Mr. Vigna writes. No doubt his neighbors paid fancy prices and got no better stock than ours

Collinsville, Ill., October 2, 1921.

Gentlemen:—I am just dropping you a line to let you know how your S. C. Brown Leghorns turned out for me. I have ten that are hard to beat.

We had a poultry show September 29-30-Oct. 1. I entered five pullets, two cockerels, not my very best birds that is of yours, and got first and second on cockerels, second and third on pullets against about 60 birds of Brown Leghorns in show. How do you like that?

Could have sold every bird in the show for good jack. Ha! Ha!

I wish to thank your firm and yourself and whenever you wish to use my name it is as follows. Thank you. Good bye.

LOUIS E. VIGNA,
318 Hartmann Ave.,
Collinsville, Ill.

Edw. Hine & Co.
Printers—Peoria, Ill.

Farrow's Baby Chicks are known to lay at 4 to 5 months under proper rearing. The secret is our rugged chicks—properly incubated from quality stock.